



2017 PNC Christmas Price Index[®]

Based on the song "The Twelve Days of Christmas"

	<u>Traditional</u>			<u>Internet</u>		
	2016	2017	% Change 2017/16	2016	2017	% Change 2017/16
One Partridge in a Pear Tree	\$ 209.99	\$ 219.95	4.7%	\$ 244.94	\$ 269.00	9.8%
Partridge	\$ 20.00	\$ 20.00	0.0%	\$ 95.00	\$ 95.00	0.0%
Pear Tree	\$ 189.99	\$ 199.95	5.2%	\$ 149.94	\$ 174.00	16.0%
Two Turtle Doves	\$ 375.00	\$ 375.00	0.0%	\$ 450.00	\$ 455.00	1.1%
Three French Hen	\$ 181.50	\$ 181.50	0.0%	\$ 281.50	\$ 281.50	0.0%
Four Calling Birds	\$ 599.96	\$ 599.96	0.0%	\$ 370.00	\$ 370.00	0.0%
Five Gold Rings	\$ 750.00	\$ 825.00	10.0%	\$ 899.75	\$ 899.75	0.0%
Six Geese-a-Laying	\$ 360.00	\$ 360.00	0.0%	\$ 1,350.00	\$ 1,488.00	10.2%
Seven Swans-a-Swimming	\$ 13,125.00	\$ 13,125.00	0.0%	\$ 15,125.00	\$ 15,165.00	0.3%
Eight Maids-a-Milking	\$ 58.00	\$ 58.00	0.0%	\$ 365.44	\$ 377.28	3.2%
Nine Ladies Dancing	\$ 7,552.84	\$ 7,552.84	0.0%	\$ 8,322.55	\$ 8,322.55	0.0%
10 Lords-a-Leaping	\$ 5,508.70	\$ 5,618.90	2.0%	\$ 13,373.35	\$ 13,373.35	0.0%
11 Pipers Piping	\$ 2,708.40	\$ 2,708.40	0.0%	\$ 2,200.00	\$ 2,475.00	12.5%
12 Drummers Drumming	\$ 2,934.10	\$ 2,934.10	0.0%	\$ 1,620.00	\$ 1,620.00	0.0%
Total Christmas Price Index	\$ 34,363.49	\$ 34,558.65	0.6%	\$ 44,602.53	\$ 45,096.43	1.1%
True cost of Christmas in song	\$ 156,507.88	\$ 157,558.00	0.7%	\$ 202,689.73	\$ 204,848.65	1.1%
"Core" index, excluding swans	\$ 21,238.49	\$ 21,433.65	0.9%	\$ 29,477.53	\$ 29,931.43	1.5%