TOASTMASTERS
INTERNATIONAL®

Nearly **300** *of the*

FORTUNE 500

companies now offer in-house Toastmasters clubs

ALL OF THE

TOP 20

FORTUNE 500 COMPANIES
HAVE AT LEAST ONE ACTIVE
TOASTMASTERS CLUB

32 OF THE

TOP 50

FORTUNE 500 COMPANIES
HAVE AT LEAST THREE ACTIVE
TOASTMASTERS CLUBS

92 OF THE

TOP 100

FORTUNE 500 COMPANIES
HAVE AT LEAST ONE ACTIVE
TOASTMASTERS CLUB

89%

of hiring managers feel that "bad hires" typically have poor

92%

of talent professionals and hiring managers agree that soft skills are soft skills.

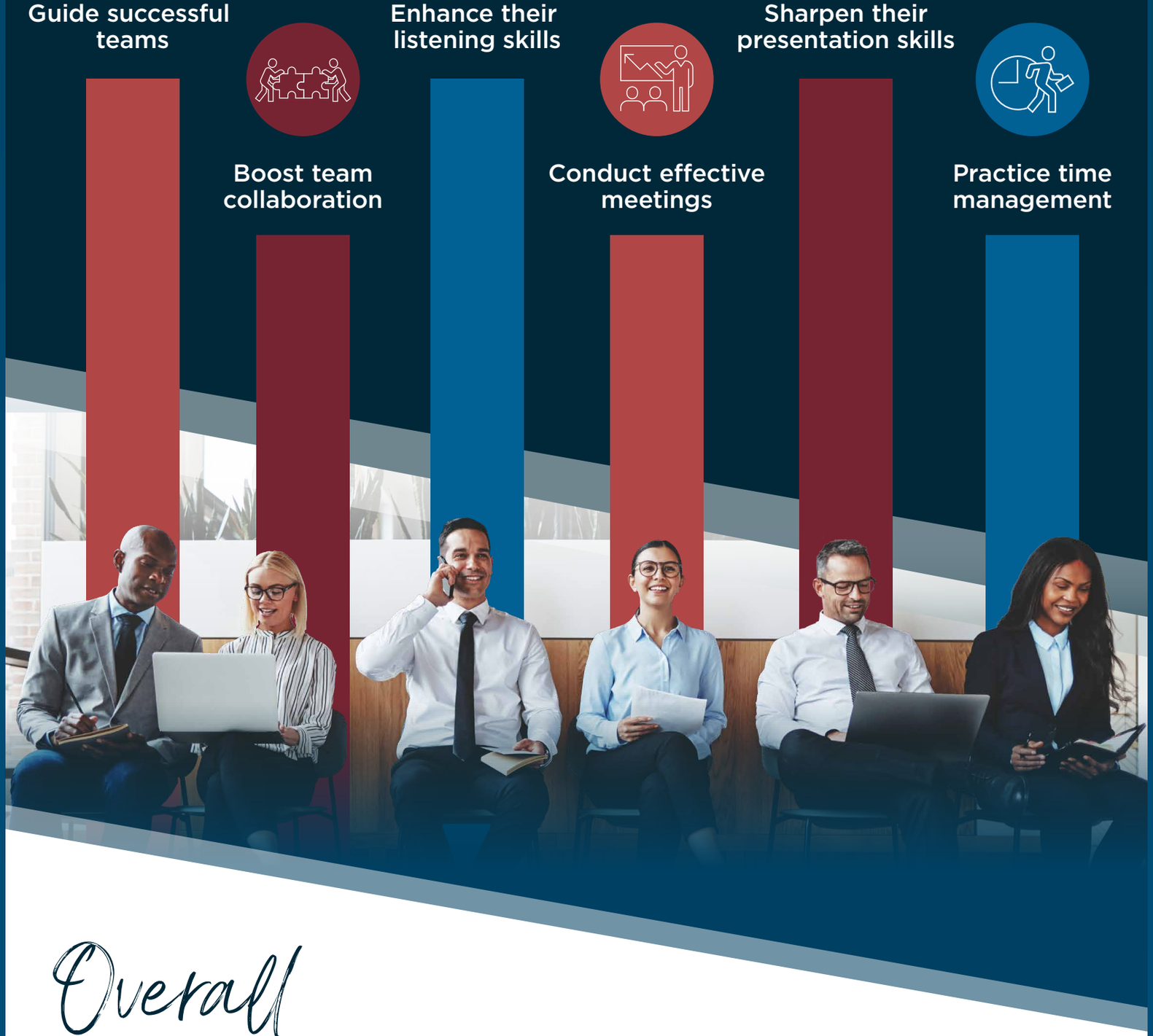
increasingly important with candidates.

Soft skills, including

ORAL COMMUNICATION, LEADERSHIP, *and* **TIME MANAGEMENT,**

make up nearly half the list of skills with the largest skills gap

TOASTMASTERS' *Communication* AND *Leadership* PROGRAM TEACHES EMPLOYEES HOW TO:



Overall

73.0% of active members whose primary goal was to develop **professional skills** report that they have achieved their goal

74.5% of active members whose primary goal was to improve **presentation skills** report that they have achieved their goal

85.2% of company club members expect to remain in Toastmasters after meeting their original goal to work on **other skills**

91.5% of Toastmasters company club alumni felt that Toastmasters membership had helped them improve their **public speaking skills**

(Source: Toastmasters International Member Surveys, July 2020)

DURING THE PAST 18 MONTHS:

More than **1,000** | **CORPORATE TOASTMASTERS CLUBS WERE FORMED**

Ready to start a Toastmasters club at your organization?

Email **corporaterelations@toastmasters.org** or visit **www.toastmasters.org/start-a-club** today!