

NEWS RELEASE

MARQUIS ALLIANCE ENERGY GROUP INC. ANNOUNCES ACQUISITION OF SAGD FOCUSED DRILLING FLUID ASSETS

CALGARY, ALBERTA January 17, 2012 – Marquis Alliance Energy Group Inc. (“Marquis Alliance”), a subsidiary of Secure Energy Services Inc. (“Secure” or the “Corporation”) (TSX – SES) announced today that it has entered into an agreement to acquire the operating assets (excluding working capital) of New West Drilling Fluids Inc. (“NWDF”) for an aggregate cash purchase price of \$3.4 million, subject to certain customary closing adjustments. Closing is expected to occur on January 25, 2012, subject to certain customary closing conditions.

Summary of the Acquisition

NWDF is a drilling fluids company operating in Alberta, and a wholly owned subsidiary of New West Energy Services Inc. (TSX-V: NWE).

NWDF is a Canadian based drilling fluids company specializing in providing drilling fluid systems and products for the heavy oil and tar sands segment. NWDF is most well known for its patented SAGD system, “BITUDRIL”, the first bitumen encapsulating polymer based system on the market. Adding NWDF’s assets, including BITUDRIL, to Marquis Alliance’s existing patented and proprietary SAGD product line will increase Marquis Alliance’s ability to provide the most cost effective drilling fluid solutions in the SAGD market.

ABOUT SECURE ENERGY SERVICES INC.

Secure is a TSX publicly traded energy services company that focuses on providing specialized services to upstream oil and natural gas companies operating in the Western Canadian Sedimentary Basin.

The Corporation operates two divisions:

Processing, Recovery and Disposal Division (“PRD”): Operating under the trade name Secure Energy Services, the processing, recovery and disposal services division focuses on clean oil terminalling, custom treating of crude oil, crude oil marketing, produced and waste water disposal, oilfield waste processing, landfill disposal and oil purchase/resale service.

Drilling Services Division: Operating under the trade names Marquis Alliance and XL Fluids, the drilling services division focuses on drilling fluid systems, solids control, equipment rental service, drilling waste management and environmental services. The drilling fluids service line includes the design and implementation of drilling fluid systems for producers drilling for oil, bitumen and natural gas.

FORWARD-LOOKING STATEMENTS

Certain statements contained in this document constitute “forward-looking statements” within the meaning of securities laws, including the “safe harbor” provisions of Canadian securities legislation and the United States Private Securities Litigation Reform Act of 1995. When used in this document, the words “may”, “would”, “could”, “will”, “intend”, “plan”, “anticipate”, “believe”, “estimate”, “expect”, and similar expressions, as they relate to Secure, or its management, are intended to identify forward-looking statements. Such statements reflect the current views of Secure with respect to future events and operating performance and speak only as of the date of this document. In particular, this document contains forward-looking statements pertaining to: the anticipated date of closing and the impact of the acquisition on Marquis Alliance's ability to provide cost effective drilling solutions.

Forward-looking statements involve significant risks and uncertainties, should not be read as guarantees of future performance or results, and will not necessarily be accurate indications of whether such results will be achieved. We caution readers not to place undue reliance on these statements as a number of factors could cause actual results to differ materially from the results discussed in these forward-looking statements. Although forward-looking statements contained in this document are based upon what the Corporation believes are reasonable assumptions, the Corporation cannot assure investors that actual results will be consistent with these forward-looking statements. The forward-looking statements in this document are expressly qualified by this cautionary statement. Unless otherwise required by law, Secure does not intend, or assume any obligation, to update these forward-looking statements.

The Toronto Stock Exchange has not reviewed, nor does it accept responsibility for the adequacy or accuracy of this release.

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