



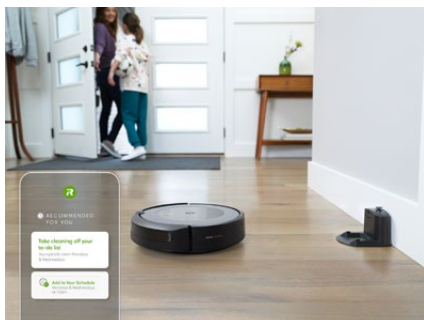
iRobot®

Roomba® Robot Vacuum

The **Roomba® i3 robot vacuum** is packed with advanced features and a stylish new look. Starting at £449 GBP, the Roomba i3 offers intelligent navigation and an expanded range of personalized cleaning features powered by the iRobot Genius™ Home Intelligence.

Take vacuuming off your plate with advanced features

- A premium 3-Stage Cleaning System uses Dual Multi-Surface Rubber Brushes and 10X the Power-Lifting Suction as compared to Roomba 600 Series to pull in embedded dirt, debris and pet hair.
- Dirt Detect™ Technology removes dirt from high-traffic spots of a house, with sensors to recognize areas that need more attention, prompting the robot to clean them more thoroughly.
- The Edge-Sweeping Brush is specially designed to sweep debris away from edges and corners.
- Roomba i3 uses a High-Efficiency Filter that captures 99 percent of pollen, mold, dust mites, and cat and dog allergens.
- The Roomba i3 leverages an enclosed AllergenLock™ bag, using four layers of allergen blocking material to trap 99 percent of pollen and mold.
- Roomba i3 purposefully and logically cleans in neat rows to navigate multiple rooms within the home, across hard floors and carpet.
- If the robot's battery runs low, the Roomba i3 will automatically recharge and resume cleaning until the job is complete.



Adapts to your life, listens to your voice

- Users can get more out of their Roomba i3 with the newly redesigned iRobot Home App, powered by iRobot Genius™, which takes users beyond standard app control to give them a personalized cleaning experience.
- Available for iOS and Android devices, iRobot's state-of-the-art artificial intelligence and home understanding capabilities enable the Roomba i3 to learn how you like to clean.
- Roomba i3 offers personalized suggestions via the iRobot Home App, like recommended cleaning schedules based on past cleaning jobs and helpful cleaning suggestions during pet-shedding or allergy seasons.
- Event-based automations can be set up directly within the iRobot Home App, an exclusive capability for iRobot customers that is powered by iRobot Genius™ and IFTTT Connect.
- When paired with Alexa enabled devices or the Google Assistant, users can control the Roomba i3 with just the sound of their voice. The Roomba i3 also supports Imprint Link™ Technology so that it can team up with the iRobot Braava jet® m6 mopping robot to deliver an extra level of clean.
- The Roomba i3 brings a thoughtful new design that fits well into consumers' homes, with a durable, woven texture that minimizes fingerprints and collects less dust.
- The hidden-until-lit light ring helps the robot blend into the background, only lighting up to communicate robot behaviors or notifications when the robot is actively cleaning.

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