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## FOR IMMEDIATE RELEASE

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### Honor Our Nation's Veterans with 140 Characters or Less! Wounded Warrior Project Announces Veterans Day Hash Tag

Jacksonville, FL (October 31, 2013) -- It's easy for social media users to honor our nation's veterans for their service and sacrifice by using the Wounded Warrior Project® (WWP) hash tag: #veteransdayis. WWP urges all Americans to use the hash tag leading up to and on Veterans Day, Monday, November 11, 2013, across all their social media channels to honor those who bravely served in the United States military.

The #veteransdayis hash tag was developed for everyone to use, including veterans and Wounded Warriors, with wording that leaves an open door for creativity. Ideas for use can span from traditional and celebratory to reflective, and can include images of what Veterans Day means to the contributor. WWP encourages users to share their creativity and reflections in words and images on numerous social media channels, including Twitter, Facebook, Instagram, and Pinterest. If you've never used a hash tag before there's no better time to start, and it's easy. Here are some links to help new users: [Twitter, Facebook, Instagram, and Pinterest](#).

WWP serves veterans and service members who incurred service-related illness or injury in related to conflicts that began on or after September 11, 2001. In the 10 years since its inception, WWP has developed 19 programs and services and provided them to injured service members and their families at no cost to the warrior. WWP currently has more than 35,000 warriors and 4,100 family members who are registered and have access to WWP's "high-touch" and personalized services that assist with the visible and invisible wounds of war.

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WWP has also launched services and pilot programs that address some of the toughest issues surrounding long-term care of the most severely injured. The Independence Program works with local rehabilitative service providers to assist profoundly injured warriors in regaining the ability to perform the types of daily tasks that most people take for granted. The Long-Term Care Insurance Program is in a pilot phase and was crafted to ensure that the most severely injured warriors will have access to quality care after their family member/care giver is no longer able to provide care.

### **About Wounded Warrior Project**

Wounded Warrior Project is recognizing its ten-year anniversary, reflecting on a decade of service and reaffirming its commitment to serving Wounded Warriors for their lifetime. The mission of Wounded Warrior Project® (WWP) is to honor and empower Wounded Warriors. WWP's purpose is to raise awareness and to enlist the public's aid for the needs of injured service members, to help injured servicemen and women aid and assist each other, and to provide unique, direct programs and services to meet their needs. WWP is a national, nonpartisan organization headquartered in Jacksonville, Florida. To get involved and learn more, visit [woundedwarriorproject.org](http://woundedwarriorproject.org).

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