

YOUR HEART'S ADVENTURES AWAITS IN THE HEART OF NORTH CAROLINA!

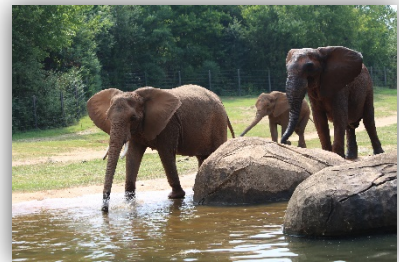


- The largest natural habitat zoo in the world
- The largest concentration of potters in the US in Seagrove
- Home to NASCAR legend, Richard Petty and his garage museum
- Ziplines and outdoor adventures in the Uwharrie Mountains
- Tasty attractions and quirky museums
- Farm-fresh escapes and a brewery focused on sustainability

ANIMAL ADVENTURES

An international leader in animal conservation, the 500-acre **North Carolina Zoo** sits in the “heart” of our state. Visitors can see elephants, rhinos, ostriches, giraffes and more

on the magnificent 100-foot immersion walkway at the **Watani Grasslands Reserve**; climb aboard a **ZooFari** bus for a guided tour of this 40-acre habitat; try the **Air Hike** ropes and obstacles course; chill out at the **Rocky Coast**; take in the cool wonders of Arctic polar bears; and heck out the views from above at the **Acacia Station Giraffe Deck**.



GET TO KNOW THE FIRST FAMILY OF NASCAR

Racing fans know that NASCAR’s roots are soaked to the very tips in moonshine. In fact, the need for “blockade runners” to deliver moonshine to bootleggers in North Carolina created one of the



most prominent family dynasties in NASCAR racing. Known as the first family of NASCAR, the Petty’s have won 10 NASCAR championships and more than 250 races. At **Petty Family Attractions**, families can explore the career of the King of NASCAR, Richard Petty. Experience the unparalleled success story of this stock car racing memorabilia, trophies, and life-size recreations of the Petty family’s characters from Disney Pixar’s “Cars” movies.

SEAGROVE, THE POTTERY CAPITAL OF THE. U.S.

Seagrove hosts the nation's largest community of working potters—individuals of national and international craft reputations. Some families trace their craft bloodlines through nine generations of potters. Visitors tour 70-plus shops and meet potters at work. Studios dot the countryside, tucked among barns, cattle field, and country gas stations. **The Celebration of Spring** held annually in April, features more than 65 potters and includes a pottery sale, special events, studio tours, and demonstrations. November's **Celebration of Seagrove Potters** brings together artisans exhibiting everything from tableware to high-end works of art at the **Historic Luck's Cannery**. For the ultimate immersion, stay overnight at **Seagrove Stoneware Inn**, a pottery-themed bed and breakfast inn.



TASTY ATTRACTIONS & QUIRKY MUSEUMS



Carolina Bronze Sculpture Garden & Foundry has poured sculptures of presidents and worked with artists from around the globe. See 15 large sculptures on display around the grounds and tour this internationally respected working foundry. The **North Carolina Aviation Museum & Hall of Fame** provides an up-close look at military artifacts and civilian memorabilia from WWI to the present. **American Classic Motorcycle Museum** houses one of the largest private collections of Harley-Davidson motorcycles in the country, including 45 bikes from 1936 to 1978. (They serve a great country breakfast here, too!) **Four Saints Brewing Company** has brewed **one of the South's first carbon-neutral beers**. Pottery beer steins played a role in the brewery launch. **Millstone Creek Orchards** offers ol' fashioned apple cider, sumptuous baked goods, pick-your-own berries, and hayrides in season.

EXPERIENCE HEART-POUNGING THRILLS

Test your limits with adrenaline-pumping adventures at **Kersey Valley Attractions**, where visitors fly through the trees on an aviation-themed zipline – one of the largest closed-course ziplines in the country. High-flyers can also take a turn on Kersey Valley's high ropes course, test their skills at outdoor laser tag, or try the escape room. Visitors soar through the forest along Richland Creek and Mendenhall Waterfalls in the shadow of Purgatory Mountain at **Richland Creek ZipLine & Canopy Tour** with 14 zip lines, three sky bridges, and one swinging bridge.



MEDIA CONTACT



Susan Dosier
susan@DKCommunicationsGroup.com
Mobile: 704-993-7871
Social: @theHeartofNC