

CHARLOTTE

One of the nation's fastest-growing cities, flourishing hasn't stripped Charlotte of the Southern charm and hospitality that make it so hard to leave. Beyond its banking prowess, the Queen City boasts exclusive indoor and outdoor must-sees, culinary trailblazers, an arts and culture scene that deserves much applause, and more importantly, people that will make you feel like you're instantly at home. Charlotte's what's now and what's next. Come find out why.



CHARLOTTE PRIDE PARADE & FESTIVAL

Community Cultivators

A warm and welcoming spirit is deeply rooted in Charlotte's DNA. Charlotte's energy and optimism have attracted a diverse community of residents and visitors alike. Charlotte's rich cultural history and bright future is being shaped by destination-defining moments that continue to reinforce the city's character and strengthen its unity. From strong community leaders and visionaries to activists and the great unifiers of Charlotte, the people of the city truly embrace, appreciate and celebrate opportunities to make Charlotte an inclusive place everyone can make their own.

TOP PICKS

Charlotte Pride Parade & Festival, Festival of India, Yiasou Greek Festival, GayCharlotte Film Festival, Harvey B. Gantt Center for African-American Arts + Culture



BOJANGLES' COLISEUM / OVENS AUDITORIUM

The Culture Curious

Charlotte's vibrant arts and culture scene offers a diversity of experiences. Tapping local, national and international acts, the Queen City touts both community theater and Broadway smash hits, intimate jazz performances and chart-topping vocalists, murals created by local artists and renowned art exhibitions, and more. Whatever your interests—live music, visual or performing arts, architecture, public art, the list goes on—the city's aspiring creative class combined with the number of accessible, intriguing art ventures throughout the city's neighborhoods make it possible to discover something new and notable on every block.

TOP PICKS

Blumenthal Performing Arts Center, Ovens Auditorium, Bechtler Museum of Modern Art, Charlotte Ballet, Charlotte Jazz Festival, NoDa Historic Arts District

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“

WILL 2018 BE CHARLOTTE’S BREAKOUT YEAR? A SERIES OF FOOD-RELATED DEVELOPMENTS IS BRINGING BUZZ TO THE SOUTHERN BANKING CAPITAL.”

—
FOOD & WINE



Adventurous Appetites

Charlotte is the city of culinary opportunity. A creative haven for foodies in the Southeast, the Queen City encourages young, inventive chefs—many who are graduates of culinary programs at Johnson & Wales University - Charlotte, Central Piedmont Community College and the Art Institute of Charlotte—well-established restaurateurs, James Beard Award nominees, brewers, distillers, mixologists and international tastemakers to passionately pursue new flavors in Southern cooking and beyond. In a city where the culinary community is both close-knit and competitive, native and transplant, every meal is an exploration of the city’s evolving identity.

TOP PICKS

Kindred, Haberdish, Hello, Sailor, Price’s Chicken Coop, The Asbury, The Punch Room, Dot Dot Dot, The Olde Mecklenburg Brewery



Green Seekers

Charlotte greets its guests with lush landscapes, natural havens and whitewater rapids. Outdoor enthusiasts will not only find respite within Charlotte’s tree canopy—which covers nearly 50 percent of the city—but can also explore greenways, trails, nature preserves and nearby mountains ideal for hiking or biking and lakes that lend to watersports. Couple this with 40 community and regional parks in the area including public golf facilities, this is a city of green with sky-high possibilities beckoning you to come play.

TOP PICKS

U.S. National Whitewater Center, Carowinds, Daniel Stowe Botanical Garden, Crowders Mountain, Little Sugar Creek Greenway, Tuck Fest