



Discover Greensboro, North Carolina

Centrally located in North Carolina's picturesque heartland, [Greensboro](#) celebrates courage, diversity, sustainability, creativity, and so much more. Come and experience this city's friendly and quirky Southern charm through its many attractions and events. Uncover centuries of historic treasures. Savor the inclusive mix of ethnicities at restaurants and festivals. Immerse yourself in a vibrant arts and cultural scene and meet the makers behind all kinds of artisan goods. Watch athletes compete for a chance to make their biggest dreams come true. People come to Greensboro and always find something to love.

Learn to take a stand by sitting down



The courageous actions of four African-American students from North Carolina A&T State University on February 1, 1960, are well known for igniting the non-violent sit-in movement. The [International Civil Rights Center & Museum](#) upholds the legacy of Franklin McCain, Joseph McNeil, Ezell Blair, Jr. and David Richmond, known as the A&T Four, by chronicling the civil rights movement's historical and contemporary effects, and bringing down barriers of all kind that divide and weaken us as human beings. In January 2018, the United States Civil Rights Trial recognized ICRCM, as well as the February One Monument on NC A&T campus, as significant landmarks in our nation's civil rights history.

Experience authentic international cuisine

Greensboro has been known as the "Gate City" since 1890 for its role as a transportation gateway between the South and West, but since the 1970s, Greensboro has become more of a "global gateway" due to the city's welcoming attitude towards refugees and immigrants. With over 140 countries represented in Greensboro's population, a diverse international culinary scene is thriving. In 2014, Donovan McKnight and Alex founded [Ethnosh](#) to promote immigrant-owned international food businesses in Greensboro. Monthly NoshUp events offer people from all backgrounds an opportunity to come together and enjoy authentic international meals and meet the owners and families behind the delicious food at different restaurants across the city.



Photo credit: Dhanraj Emanuel via [Ethnosh](#)



Green is the new black

The [Proximity Hotel](#) and [Print Works Bistro](#) marked their place in history by becoming the first hotel and restaurant in the US to achieve LEED Platinum status. Despite using 39% less energy and 33% less water than comparable hotels and restaurants and over 70 other sustainable practices the Proximity does not compromise a single luxury or comfort. Proximity's AAA Four Diamond rating and Print Works' esteemed fine dining reputation prove that going green can be luxurious.

Beauty amplified

For 50 years, [Greensboro Beautiful](#) has been conserving and enhancing the beauty and ecology of the city, most notably through our four distinctive public gardens – The Greensboro Arboretum, Bog Garden, Gateway Gardens, and Tanger Family Bicentennial Garden. Wander through their natural beauty, or if you're feeling more arduous, hike, bike, or run Greensboro's 90+ miles of trails and greenways!



Photo credit: [Maxie B's](#)

Put the icing on your visit

Greensboro has a definite sweet tooth, especially when it comes to cake. Boasting an unusually high number of cake bakers, come and try a slice or two at bakeries such as [Maxie B's](#), [Cheesecakes by Alex](#), [Pound – Cakes by Margaret Elaine](#), [Delicious](#), [Easy Peasy Decadent Desserts](#), and more! Learn delicious recipes by taking a baking class and stock up on cake decorating supplies at [Savor the Moment Bakery](#).

Find the right fit in Jeansboro

Greensboro has a rich textile history, with prominent mills such as Cone, Proximity, White Oak, and Revolution all once operating in the city. Today, these textile traditions have become a part of Greensboro's heritage. Explore its textile past at the [Greensboro History Museum's](#) "Voices of a City: Denim Capital" exhibit and "The Fabric of Memory" at Revolution Mill. Take a walk back in time by visiting [Hudson's Hill](#), a local shop that pays homage to when farmers, mechanics, and factory workers wore denim and manufacturing was all done in the US. The shop takes pride in the way that their 100% handmade, small batch production operation runs. All equipment is original Singer machinery dating back to the 1920s.



The Greensboro Area Convention and Visitors Bureau gladly assists qualified media interested in experience and providing editorial coverage of our area.

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