



NORTH CAROLINA MOUNTAIN TOWNS OF CASHIERS,  
CHEROKEE, DILLSBORO AND SYLVA

## Jackson County, N.C. Mountain towns of Cashiers, Cherokee, Dillsboro and Sylva

You're looking for a place that's real and true and full of great things to do. And Jackson County, N.C. is the perfect spot, no matter what your idea of adventure is. Explore miles of hiking trails surrounded by unspoiled forests or discover the area's shopping, dining, culture and hometown atmosphere. Experience the thrill of whitewater rafting and tubing or the more laid-back adventures of fly fishing, boating, golf or a scenic drive on the Blue Ridge Parkway.

Learn More at: [DiscoverJacksonNC.com](http://DiscoverJacksonNC.com)

### Raleigh's Great Escape

Jackson County is located about 4.5 hours from Raleigh and is perfect for a long weekend, or week-long getaway. Escape the city and head up to the mountains!

- Escape everyday life, lace up hiking boots and trek the two-mile loop at **Whiteside Mountain** (4930' elevation), considered by geologists to be the oldest mountain in the world.
- Cool off at **Sliding Rock** or **Silver Run Falls**, two of Cashiers' waterfalls that offer natural swimming holes.
- Sit on a sandy swim beach with a mountain view or enjoy water activities at **Lake Glenville**, one of the country's highest lakes.
- Take in a stunning scene and find the way to **Whitewater Falls**, one of the the highest waterfalls east of the Rockies (411').
- Discover the **Appalachian heritage** in Jackson County, where local artisans tell tales of the mountains through one-of-a-kind crafts.
- Come and experience what *Expedia* considers to be **One of the cleanest cities in the US** (Sylva, N.C.), one of *Travel + Leisure's* **Top 25 Places for BBQ in the USA** (Haywood Smokehouse), the **Most Romantic Restaurant in NC** according to *Food and Wine* (Canyon Kitchen) and **One of the South's Prettiest Towns** according to *Southern Living* (Cashiers, N.C.).

### Cast A Line

Anglers travel from across the country to experience Jackson County's abundance of rivers and streams teeming with brown, rainbow and brook trout. With 92,800 fish stocked in its waters annually, it's no wonder Jackson County is recognized as the North Carolina Trout Capital®. The county is also home of the **Western North Carolina Fly Fishing Trail®**, the first and only of its kind in the U.S. The trail maps out 15 prime fishing spots in the crystal-clear streams of the Great Smoky Mountains.



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# Come See What All the Fuss Is About!

“Top 20 Best Small Mountain Towns for a Summer Vacation”  
*Country Living Magazine*

“Top 20 Southeast Events: WNC Pottery Festival, Festival of Lights and Luminaries, Cashiers Valley Leaf Festival and Cashiers Plein Air Festival”  
*Southeast Tourism Society*

“Cashiers is a great destination for a relaxing nature escape.”  
*Southern Living*

“10 Natural Phenomena’s You Have to see in Fall: Shadow of the Bear”  
*The Weather Channel*

“One of the best places to travel in the US in February: Outhouse Races”  
*Travel + Leisure*

“An Asheville alternative for the crowd weary”  
*Washington Post*



## Leaf Peep From New Heights

With a stop in Jackson County, visitors can take leaf peeping to new heights with scenic drives through Western North Carolina across the **Southern Appalachian Mountains, Great Smoky Mountains and Blue Ridge Parkway**. The area is famous for its **cascading waterfalls** that are even more stunning surrounded by the reds, yellows, oranges and purples of autumn. A spectacular, not-to-be missed natural phenomenon is the “**Bear Shadow**.” During the last two weeks of October, when the sun sets behind Whiteside Mountain, its shadow creates a perfect image of a Black Bear that dances across the tops of the colorful trees. **Colorfest, Cashiers Valley Leaf Festival, Mountain Heritage Day** and the **WNC Pottery Festival** are just a few of the exciting events taking place this fall.

## Local Brews

Home to a booming and growing brewery scene, the Jackson County Ale Trail is a scenic route that begins in Dillsboro and stretches through Sylva to Cashiers. Jackson County is home to more than 50 locally crafted brews and four (soon to be five) breweries that make up the Ale Trail.

- **Innovation Brewing** features more than 30 unique hand-crafted beers. The popular brewery recently opened a wood-fired pizzeria next to the original location.
- **Balsam Falls Brewing Co.** features six beers on tap with a rotating selection of more than 10 IPAs, pale ales and sours.
- **Whiteside Brewing**, located in Cashiers, recently opened in June 2018 and features seven taps year-round with a focus on hearty ales. Along with unique craft beers, Whiteside also offers a curated food menu.
- **Innovation Station**, a second Innovation Brewing location, opened in June 2018 and has all the Innovation favorites and an expanded sour program.
- **Nantahala Brewing** will join the Ale Trail this year when they open a taproom and brewery in downtown Sylva on the other side of Main Street near the historic courthouse.

## Plan a Winter Escape

Winter doesn’t have to be for hibernating with the abundance of outdoor fun and festive events offered in Jackson County. Our mountain towns offer welcoming winter warmth for visitors with holiday traditions, events, active adventures, seasonal cheer and much more. **Hit the slopes** at Sapphire Valley Resort with skiing and snowboarding on the 1,600-foot main run with a vertical drop. **Carry on a nostalgic holiday tradition** and choose and cut a tree from one of the many farms throughout the county to bring home. **Find the perfect gift** for everyone on your list at local shops selling one-of-a-kind handmade and artisan goods. For the perfect way to warm up during the frosty temperatures, **bundle up and get the adrenaline pumping** with a hike to one of Jackson County’s many waterfalls. Hikers will be rewarded at the end of their journey with views that can’t be seen any other time of the year as the waterfalls sparkle with icicles and bare treetops lead to endless views.

