



Cabarrus County, NC

Concord | Harrisburg | Kannapolis | Midland | Mount Pleasant

ONLY IN CABARRUS

CHARLOTTE MOTOR SPEEDWAY

Legendary 1.5-mile superspeedway! The campus also encompasses zMAX Dragway and The Dirt Track at Charlotte. Experience the excitement during a major event or take a daily tour.

zMAX DRAGWAY

Walk through the pits alongside the best drag racers in the world, and feel the excitement as the fastest accelerating machines on the planet race side by side by side by side!

NASCAR RACE SHOPS

See crews working behind-the-scenes inside NASCAR Race Shops, discover racing history inside museums and take home authentic memorabilia from team stores.

THE DALE TRAIL

A Self-Guided Tour through NASCAR Legend Dale Earnhardt Sr.'s Hometown of Kannapolis, N.C.

DRIVE OR RIDE

Feel the split-second rush of a dragster or whip through 24° banked corners of a superspeedway with driving and ride-along experiences at Charlotte Motor Speedway and zMAX Dragway.

NORTH CAROLINA MUSIC HALL OF FAME

Explore our state's music heritage! Discover the story of pioneer music man Eddie Ray and witness music history at the Induction Ceremony in October.

RACE TO TASTE

This coaster set doubles as a self-guided tour to local breweries and wineries, and one distillery located inside a former prison.

REED GOLD MINE

Site of America's first gold discovery! Explore underground mines tunnels, see the restored ore-crushing stamp mill, and pan for gold.

MUSTANG OWNERS MUSEUM

Coming soon! Another exclusive automotive attraction joins Cabarrus County's impressive lineup for motorsports enthusiasts.

SPEEDWAY CHRISTMAS

3 million lights on a 3.75-mile drive-through course along with Christmas Village and drive-in movies at Charlotte Motor Speedway.





WHERE RACING LIVES

CABARRUS COUNTY · NORTH CAROLINA

ACCELERATE YOUR STORY & FLOOR YOUR AUDIENCE

Welcome to Cabarrus **[KUH-BEAR-US]** County!

Known for speed, Charlotte's northern neighbor can be the ideal destination to slow down. Stroll through historic downtown to shop local, or go all outlet at Concord Mills. Take the crew underwater at SEA LIFE Aquarium, and splash the weekend away at Great Wolf Lodge. Accelerate the adventure with unmatched motorsports attractions. Then wind down with a cold craft beer or visit Whiskey Prison.

Join us for an unparalleled motorsports event this year! Leave with an experience you'll share not only with your audience, but with family and friends along for the ride.

See how visitors are exploring Cabarrus County right now at VisitCabarrus.com/SocialHub



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