



117th U.S. OPEN MEDIA INFORMATION PACKAGE

Please note the following information in advance of the 117th U.S. Open Championship at Erin Hills, which is hosting the first U.S. Open in Wisconsin.

USGA Communications greatly appreciates your coverage of the U.S. Open and consideration of our media service operations throughout the championship. While we have endeavored to create a plan that is efficient and enhances your experience at Erin Hills, we respectfully request you build time into your schedule to allow for transportation and walking to and from facilities.

In addition to reading the below information, we highly suggest you review the fan information section of [usopen.com](http://www.usopen.com) at <http://www.usopen.com/fan-info.html>. Starting at 8 a.m. CDT on Sunday, June 11, you can also call the on-site USGA Media Center at (908) 752-4455, and additional media information will be available in the online media center, mediacenter.usga.org/us-open.

Schedule of Key Events

All times CDT

Thursday, June 8

- 9 a.m. Media preview of the U.S. Open Main Merchandise – USGA spokespeople will be available for interviews about U.S. Open merchandise; local vendors will be onsite
- 10 a.m.-6 p.m. U.S. Open Merchandise grand opening

Friday, June 9

- 1 p.m. PLAY9 Day at Washington County Golf Course – junior golfers and USGA officials celebrate the USGA's PLAY9 program – media playing spots are available
- 4-6 p.m. Deloitte/U.S. Open Impact Day with LPGA-USGA Girls Golf, includes photo/video opportunities and activities with local junior golfers

Sunday, June 11

- 8 a.m. Media registration opens at the Media Center

Monday, June 12

- 9:30 a.m. Mike Davis, USGA Executive Director/CEO, kicks off the week from Fan Central
- 1 p.m. "Outside-the-Ropes" media preview in Fan Central (sneak peek at U.S. Open fan experiences)
- 3:30 p.m. Architectural Forum featuring Mike Davis, Erin Hills architects Mike Hurdzan, Dana Fry and Ron Whitten in Media Center interview room

Tuesday, June 13

- 11:30 a.m. Celebrating Arnold Palmer: 30-minute video tribute and storytelling about "The King" at USGA Member Experience

Wednesday, June 14

- 8 a.m. Flag Day at the U.S. Open with USGA President Diana Murphy and Major General Donald P. Dunbar (Wis. Air National Guard) in Fan Central
United States Postal Service "Have a Ball!" stamp series unveiling ceremony with Cliff Rucker, EVP of USPS
- 9 a.m.-6 p.m. Junior Day activities in Fan Central
- 11 a.m. USGA U.S. Open press conference in Media Center

Thursday, June 15

6:45 a.m. Join us on Hole 1 for the official start of the championship

Pre-Championship Interview and Meeting Schedule

This schedule will be emailed as a separate document and available to view in the [online media center](#). All of these interviews will take place in the on-site Media Center unless otherwise noted.

Television Schedule

The 2017 U.S. Open will be televised in more than 180 countries. Here is the championship broadcast schedule in the United States, all times CDT:

Thursday, June 15	10 a.m.-5 p.m. 5-8 p.m.	First Round – FS1 First Round – FOX
Friday, June 16	10 a.m.-5 p.m. 5-8 p.m.	Second Round – FS1 Second Round – FOX
Saturday, June 17	10 a.m.-7 p.m. 4-7 p.m.	Third Round – FOX Third Round – FOX Deportes
Sunday, June 18	10 a.m.-7:30 p.m. 4:30-7:30 p.m.	Final Round – FOX Final Round – FOX Deportes
Monday, June 19	11-3 p.m.	Playoff (if necessary) – FOX

Live-Streaming Schedule

The 2017 U.S. Open will be streamed live on both [usopen.com](#) and through the U.S. Open app on three separate channels – Featured Groups 1, Featured Groups 2 and Featured Holes – all times CDT:

Thursday, June 15	7:30 a.m.-7 p.m.
Friday, June 16	7:30 a.m.-7 p.m.
Saturday, June 17	10 a.m.-7 p.m.
Sunday, June 18	10 a.m.-6:30 p.m.

Media Center Information

Office phone numbers

U.S. Open Media Center: (908) 752-4455

U.S. Open Championship Office: (262) 923-2958

Media mobile device policy

Accredited members of the media at the U.S. Open may use mobile devices while on the course or in the Media Center and must comply with spectator guidelines outside of their work schedule. The following regulations will apply:

- Phone calls allowed away from play **only in Phone Zones**;
- Phone must be in **silent** mode, **NOT** vibrate;
- No photography while near play (except as otherwise approved through proper credentials);
- **On non-competition days**, photography and live video capture allowed on the property, including the golf course, except:
 - No live video or streaming inside the ropes,
 - No live video or streaming outside the ropes
- **On competition days** (including any playoff), photography and video reporting are allowed on the property and from the flash area and Media Center interview room, but not on the golf course. Video is limited to three minutes per day.
- Any media outlet shooting video will be subject to Category 5: Television and Radio Coverage.
 - **Social media** reporting is permitted, except (i) no play-by-play; (ii) no other activity that competes with live scoring and (iii) no other use of USGA intellectual property are permitted;
 - Texting and emailing permitted for coverage/business needs in locations where players will not be disrupted;

- Media must immediately comply with all on-course requests made by USGA staff and others designated by the USGA to enforce media regulations.

Media registration

Media credentials and parking passes, if applicable, will be available for pickup in the Media Center starting at 8 a.m. on Monday, June 12. USGA staff and the 'Minnesota 10' volunteer group will be glad to assist. Bag tags and equipment stickers will be provided at registration. *If you plan to pick up your credentials on Sunday, June 11, please email Stephanie DiPilla at sdipilla@usga.org by Saturday, June 10 to coordinate proper credentials and parking passes. Parking will be located in Media Lot B, which is a three- to five-minute walk to the Media Center. If you need a parking map and directions, email Stephanie DiPilla.*

Please make sure you have printed your one-day gate pass prior to arriving at Erin Hills. Your personal one-day gate pass will give you one-day-only access to media parking (Lot B) and/or the Media Center. Once you arrive at the Media Center, you will exchange your one-day gate pass for a media credential and parking pass, if you were issued one. If you have not yet received your one-day gate pass via email, please check your spam folder. If you still have not received this email, email sdipilla@usga.org.

Prohibited items

Please remember the prohibited items list will be strictly enforced. Any bags larger than 6"x6"x6" (with the exception of clear/transparent bags no larger than 12"x12"x6") will not be permitted without a USGA-approved "oversized" bag tag and personal luggage-type tag. At registration, USGA staff will provide the required tags, including a laptop sticker. All items will be subject to search prior to entry at any admission gate. Please take great care to keep your bag with you at all times. Any unattended bags, even if an approved tag is displayed, will be removed by law enforcement. Thank you for your understanding and help in keeping the championship a safe and enjoyable experience for all.

Media Center (location and functionality)

The Media Center, located on the practice area, provides seating for more than 400 journalists along with 30 radio booths. The Media Center will offer high-speed internet access, a large digital leader board with scoring and video sections at the front of the room. Additionally, TVs located throughout the Media Center will show live telecasts of the U.S. Open as well as video feeds from the interview room and the flash area, an outdoor post-round interview space. Also included are areas for media workspace, a photography work area (located adjacent to the Media Center in Erin Hills' existing caddie barn), media-only dining and an interview area within the Media Center.

Local TV affiliates will have access to pooled workspaces within general media seating to edit video. These designated "Local TV Editing" seats will be located in the back-right of the Media Center. Feeds from Fox will also be available (details to follow). Local radio stations will also have access to pooled workspaces to edit audio or for broadcasting. Sections of seating in the back-right of the Media Center will be designated "Local Radio."

Photography center

The photography center is adjacent to the Media Center in the Erin Hills caddie barn. Those wishing to use the lockers can obtain a combination lock from the registration area.

Media dining

Media dining is located in a tent adjacent to the media work area. A continental breakfast will be available from 5:30-10 a.m., followed by a buffet lunch from 11 a.m.-3 p.m. Afternoon snacks will be available from 4-6 p.m. Monday through Wednesday, and 4-8 p.m. Thursday through Sunday.

Interview areas

The main interview room is located within the Media Center, adjacent to the media work area. All pre-championship interviews will be conducted in this location, and select players will be interviewed in this area following championship rounds. The flash interview area is between the Media Center and the event barn.

Pre-championship interviews on Monday, Tuesday and Wednesday of U.S. Open week will be conducted in the main interview room. During competition, leaders will be asked to visit both the flash area and interview room. However, you should expect that the majority of interviews will be conducted *only* in the flash area, so you should seek USGA staff or volunteers so requests can be made to the players as they depart the scoring area.

Audio and video of the interviews can be requested from GoVision technicians in the Media Center, and transcriptions of all Media Center and flash area podium interviews will be available through ASAP Sports. Interview transcripts with

players and key personnel can be accessed anytime in the USGA's online media center, an expanded service for 2017: mediacenter.usga.org/us-open.

Flash area assistants will coordinate player interview requests. These assistants include longtime USGA volunteers Steve Merrill, Skip Foreman, Bob Condron and Rob Boulware. Also assisting are Michael Gibbons (European Tour), Patrick Reed (Marquette SID office), Jeri Foreman (Raleigh News and Observer) and Connor Stange (University of Nebraska SID).

Media services

Information regarding the U.S. Open will be available at usopen.com and mediacenter.usga.org/us-open.

The official 2017 U.S. Open hashtags are **#USOpen** and **#USGA**. You can also follow along via the official 2016 U.S. Open mobile app, which will go live June 7. The app is an on-the-go resource with an interactive course map, practice round starting times, player locator, real-time analytics, push notifications, three live-streaming channels and other features.

The 2017 USGA media guide and 2017 U.S. Open Players' Guide are available to download in the [online media center](#). Limited print quantities will be available in the Media Center. Several terminals located throughout the Media Center will have media guide links and will be connected to printers. Photo lightboxes (for electronic download) will be available starting on Monday, June 12. Please visit the USGA registration area for more information.

Media working on-site at Erin Hills will be emailed daily throughout the championship with up-to-date information, which will also be available in the [online media center](#).

Media shuttles from the Brookfield Sheraton

Parking passes will not be issued for media staying at the Brookfield Sheraton. Instead, a shuttle service will be provided to and from the golf course starting Monday, June 12. These shuttles will run from the hotel to the Media Center between 5 a.m. and 11 p.m. The ride will take approximately 30 minutes.

Directions to local media parking (Lot B – on property at Erin Hills)

Those with parking passes for the media lot should follow the directions link on the one-day gate pass. It is a three- to five-minute walk from the parking area to the Media Center. Shuttles will be provided for those needing assistance or those with heavy equipment. Lot B will open at 4:30 a.m.

As previously mentioned, if you are coming to the Media Center on Sunday, June 11, please park in Media Lot B.

Inside-the-ropes access

Inside-the-ropes access lanyards will be green and numbered and issued to outlets for their internal distribution. A walking map with specific directions will be reviewed during the early part of U.S. Open week.

Championship trophy ceremony procedures

There are procedures in place to secure the area around the 18th green for the post-championship trophy ceremony. As a result, a very limited number of special 72nd-hole ceremony badges will be distributed to allow access to the green. Inside-the-ropes lanyards will not allow access to this area after an appointed hour, which will be determined and announced by the USGA prior to the final round. Please stay tuned for more information later in the week regarding the procedures for that ceremony.

USGA Media Contacts

Craig Annis, Head of Communications, cannis@usga.org; (908) 887-1848

Non-championship (outside the ropes)

Janeen Driscoll, jdriscoll@usga.org, (910) 690-9711

Jeff Altstadter, jaltstadter@usga.org, (973) 908-9991

Media credentials/accommodations

Stephanie DiPilla, sdipilla@usga.org, (856) 906-0985

Jess Malknecht, jmalknecht@usga.org; (808) 280-0689

Championship/competition (inside the ropes)

Pete Kowalski, pkowalski@usga.org, (908) 216-8435

Brian DePasquale, bdepasquale@usga.org, (908) 655-8395

