Yvonne Cowser Yancy
Chief Administrative Officer and Head of Workplace
Understood

Yvonne leads people, finance, legal, and administration teams for Understood. She also leads our Workplace program and ensures that it is integrated within the work that Understood does. She brings more than 20 years of experience supporting diverse professionals across multiple industries to her role as Chief Administrative Officer and Head of Workplace.

Prior to joining Understood, Yvonne founded YSquare Advisors, a boutique consultancy, to help developing organizations manage their human resources functions. She also previously served as Chief Human Resources Officer for The Fresh Market, and was the Commissioner of Human Resources for the City of Atlanta.

Yvonne co-leads Understood’s “Embrace Difference” internal working group, which helps empower diverse communities and perspectives. She enjoys volunteering in her community, mentoring professionals seeking careers in HR, and is an active member of SHRM.

Yvonne holds a BA in Economics from Northwestern University and an MBA in Employee Relations from Georgia State University.

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