

June 14, 2021

Toyo Tire U.S.A. Corp. to Adjust Pricing Effective August 1

CYPRESS, CA – Toyo Tire U.S.A. Corp. (Toyo Tires®) announced today that effective August 1, 2021, the company will increase the dealer base prices across all tire categories by up to 8.5%. The price increase is a result of continued increases in raw materials and logistics costs.

Learn more about Toyo Tires at www.toyotires.com.

About Toyo Tires®

Established in 1966, Toyo Tire U.S.A. Corp. represents the innovation, quality, performance, and excellent service that Toyo Tires has delivered worldwide for 75 years. The company offers a full line of premium tires for nearly every vehicle including light trucks, SUVs, crossovers, sports cars, luxury cars and hybrids as well as commercial trucks. Many of the tires are built in the United States at their state-of-the-art factory in Georgia. To find the right tire for your vehicle as well as an authorized dealer, visit www.toyotires.com. You can also join the Toyo Tires community on [Facebook](#), [Instagram](#), and [YouTube](#).

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