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Bryce Menzies Wins the 2021 Toyo Tires® Desert Challenge at King of the Hammers

JOHNSON VALLEY, CA – Bryce Menzies and Toyo Tires® have won the 2021 Toyo Tires® Desert Challenge presented by Monster Energy at King of the Hammers. Repeating his dominant performance from last year, Menzies secured the back-to-back victory and started off the race season with an impressive win. Held during King of The Hammers in Johnson Valley, CA, the open-desert, off-road race features 300 miles of harsh terrain for off-road trucks. Menzies’s first place finish earned him a grand prize of \$50,000.

“I love the challenge that this race has to offer, insanely rough and rocky this year,” said Bryce Menzies. “Pumped to win the Toyo Tires Desert Challenge at King of the Hammers back-to-back and start 2021 with a bang!”

Menzies and his #7 Red Bull / Toyo Tires / KMC Wheels AWD Mason Motorsports T1 Truck finished this year’s race with an official time of 5 hours, 38 minutes beating out the field of competition. He started in the pole position after qualifying first and never looked back, relying on championship-winning Toyo® Open Country M/T®-R tires to get him to the finish line with the fastest overall time.

The Toyo Tires Desert Challenge brought off-road truck racing to Southern California to showcase over 100 world class drivers competing for a prize pool of \$100,000. Each driver must qualify to determine the starting order based on the fastest time regardless of their class uniquely pitting the various off-road vehicle classes against each other. For the third consecutive year, Bryce Menzies was the fastest qualifier overall.

“This is an incredible way to start off the 2021 off-road racing season for Toyo Tires. Bryce Menzies has been an amazing addition to Team Toyo and his consecutive victories speak volumes for his driving skill,” said Stan Chen, senior manager, events, sponsorships and motorsports, Toyo Tire U.S.A. Corp. “Our Toyo Open Country M/T-R tires have consistently performed well in the harshest of terrain and conditions, providing the performance needed to finish on top of the podium.”

Menzies joined Team Toyo in January of 2019. His career includes championships in both desert and short course competition.

To learn more about the Open Country line of tires for light trucks, SUVs, crossovers, and outdoor adventure vehicles visit ToyoTires.com.

About Toyo Tires®

Established in 1966, Toyo Tire U.S.A. Corp. represents the innovation, quality, performance, and excellent service that Toyo Tires has delivered worldwide for 75 years. The company offers a full line of premium tires for nearly every vehicle including light trucks, SUVs, crossovers, sports cars, luxury cars and hybrids as well as commercial trucks. Many of the tires are built in the United States at their state-of-the-art factory in Georgia. To find the right tire for your vehicle as well as an authorized dealer, visit www.toyotires.com. You can also join the Toyo Tires community on [Facebook](#), [Instagram](#), and [YouTube](#).

EDITOR'S NOTE: Photos of Bryce Menzies are available at: <https://media.toyotires.com/bryce-menzies-wins-2021-toyo-tires-desert-challenge>

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