

August 11, 2020

Toyo Tires® Introduces the Celsius® Cargo Year-Round All-Weather Tire for Commercial Vans and Light Trucks

CYPRESS, CALIFORNIA -- Toyo Tire U.S.A. Corp. (Toyo Tires®) announces the Toyo® Celsius® Cargo all-weather commercial grade tire designed for commercial vans and light trucks. The Celsius Cargo's durable construction is built for year-round reliability in applications including local deliveries, services, and transportation. This is the latest addition in the Toyo Celsius all-weather tire line, which includes Celsius for passenger cars and Celsius CUV for CUVs and SUVs

Celsius Cargo provides better snow and ice traction than a typical all-season tire and longer tread life than a winter tire. It carries the Three-Peak Mountain Snowflake symbol, signifying the tire is designed for use in severe snow conditions. To owners, these benefits mean more time on the job and less downtime switching tires.

The all-weather tread design features an outside tread designed for all-season performance and an inside tread designed for winter traction. A circumferential rib and lower void ratio on the outside tread maximizes wet and dry performance. Zigzag shaped tread blocks with high sipe density, snow claws, and slush grooves on the inside tread evacuate snow and ice to maximize cold weather traction. A durable sidewall provides extra protection against curb damage, and its sturdy casing provides exceptional handling and stability during frequent stops and starts.

“With an emphasis on year-round convenience and winter weather safety, we are excited to add the Celsius Cargo to the already popular Celsius product line,” said Conrad Galamgam, Toyo Tire U.S.A. Corp. “Our newest tire complements our proven Celsius and Celsius CUV tires by offering popular fitments for a variety of commercial vans and light trucks.”

The new Celsius Cargo all-weather commercial tire is available now in three popular fitments including the Ford Transit 150/250/350 and Ford F-250/350 Super Duty. An additional ten sizes in 16” – 18” wheel diameters will be released in September.

For more information on the Celsius line of Toyo Tires products, log on to [ToyoTires.com/product/celsius](https://www.toyotires.com/product/celsius).

About Toyo Tires®

Established in 1966, Toyo Tire U.S.A. Corp. represents the innovation, quality, performance, and excellent service that Toyo Tires has delivered worldwide for 75 years. The company offers a full line of premium tires for nearly every vehicle including light trucks, SUVs, crossovers, sports cars, luxury cars and hybrids as well as commercial trucks. Many of the tires are built in the United States at their state-of-the-art factory in Georgia. To find the right tire for your vehicle as well as an authorized dealer, visit www.toyotires.com. You can also join the Toyo Tires community on [Facebook](#), [Instagram](#), and [YouTube](#).

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EDITOR'S NOTE: Images of the Celsius Cargo are available at: <https://media.toyotires.com/celsius-cargo>

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