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New Toyo® M655™ All-Weather Tire Offers Year-Round Solution for Local and Regional Service

CYPRESS, CA – Toyo Tire U.S.A. Corp. (Toyo Tires®) announces the new Toyo® M655™ all-weather tire for local and regional service applications is coming to the U.S. This tough, mixed service commercial tire is built for year-round use in the most demanding conditions. Suitable for both drive and steer applications, it includes the 3-Peak Mountain Snowflake symbol on its sidewall indicating its ability to perform even in snow and ice.

Highly capable both on and off the road, the wide tread of the M655 features aggressive blocks with multi-wave sipes to optimize traction. The combination of saddle notches and stone ejectors help to support the blocks to retain overall stiffness, while evacuating potentially harmful stones and debris. A special cut- and chip-resistant tread compound further adds to its toughness, while an aggressive sidewall protector is built-in to ensure durability on harsh roads.

“The M655 really excels in mixed service applications, where traction and stability are important,” said Dave Johnston, senior product manager, commercial truck tires, Toyo Tire U.S.A. Corp. “The tire’s ability to clean out mud, snow, and debris while maintaining grip on ice increases uptime for your fleet. You can count on it to keep you and your equipment safe year-round.”

First released in Canada, the M655 has proven it’s capable of tackling some of the harshest and most abrasive operating environments encountered by a commercial vehicle. It is also designed and manufactured using Toyo Tires’ proprietary e-balance® casing technology resulting in greater stability and longevity under heavy loads.

The new Toyo M655 all-weather tire will be available come April in two sizes, 225/70R19.5 14-ply and 245/70R19.5 16-ply. Attendees of the Mid-America Trucking Show next week in Louisville, KY, can see it in-person at the Toyo Tires booth (#34225). For more information on the entire M-Line of Toyo Tires commercial products, log on to ToyoTires.com/Commercial.

About Toyo Tires®

Established in 1966, Toyo Tire U.S.A. Corp. represents the innovation, quality, performance, and excellent service that Toyo Tires has delivered worldwide for more than 70 years. The company offers a full line of premium tires for nearly every vehicle including light trucks, SUVs, crossovers, sports cars, luxury cars and hybrids as well as commercial trucks. Many of the tires are built in the United States at their state-of-the-art factory in Georgia. To find the right tire for your vehicle as well as an authorized dealer, visit www.toyotires.com. You can also join the Toyo Tires community on [Facebook](#), [Instagram](#), and [YouTube](#).

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