

August 4, 2017

Toyo Tires® Announces the *Toyo Tires Climbkhana Sweepstakes*

CYPRESS, CA – Toyo Tire U.S.A. Corp. (Toyo Tires®) announces the *Toyo Tires Climbkhana Sweepstakes* beginning August 4 and ending August 31, 2017 at 11:59 p.m. PST. Enter for a chance to win at [Petersen.org/Climbkhana](http://Petersen.org/Climbkhana).

One lucky person will win the *Toyo Tires Climbkhana Experience*. The winner will receive round-trip air transportation or other alternative method for two to Los Angeles, along with hotel accommodations and tickets for two to meet Ken Block at the Petersen Automotive Museum in Los Angeles, CA on September 24<sup>th</sup>, 2017. The winner and guest will attend an exclusive event, supported by Microsoft and Hoonigan, at The Petersen to watch the world premiere of *Climbkhana* – an action-filled video starring Block piloting his “Hoonicorn RTR V2” Ford Mustang up Colorado’s 14,115-foot Pike’s Peak. The 1,400-hp “Hoonicorn” relies on Toyo® Proxes® R888R™ tires to make the perilous ascent up the winding mountain in a video that is the first of its kind.

For official rules, entry information and a chance to win the *Toyo Tires Climbkhana Experience*, go to [Petersen.org/Climbkhana](http://Petersen.org/Climbkhana). For more information about the full line of tires for cars, trucks and outdoor adventure vehicles, to go [www.toyotires.com](http://www.toyotires.com).

**About Toyo Tires®**

Established in 1966, Toyo Tire U.S.A. Corp. represents the innovation, quality, performance, and excellent service that Toyo Tires has delivered worldwide for 70 years. The company offers a full line of premium tires for nearly every vehicle including light trucks, SUVs, crossovers, sports cars, luxury cars and hybrids as well as commercial trucks. Many of the tires are built in the United States at their state-of-the-art factory in White, Georgia. To find the right tire for your vehicle as well as an authorized dealer, visit [www.toyotires.com](http://www.toyotires.com). Be sure to join the Toyo Tires community on: [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#).

**About the Petersen Automotive Museum**

The Petersen Automotive Museum Foundation is a non-profit 501(c)(3) charity. The Museum is located at 6060 Wilshire Boulevard (at Fairfax) in Los Angeles, California, 90036. Museum

hours are 10am to 6pm. For general information, call 323/930-CARS or visit [www.petersen.org](http://www.petersen.org).

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Toyo Media Site: <http://media.toyotires.com/>