



June 2, 2017

## Toyo Tires<sup>®</sup> Announces its 2017 *Shutter Space Automotive Photo Gallery* Contest Calling for Automotive-Themed Photos

CYPRESS, CA – Toyo Tire U.S.A. Corp. (Toyo Tires<sup>®</sup>), is now accepting automotive-themed photo entries for its 2017 *Shutter Space Automotive Photo Gallery* contest (*Shutter Space*). It represents a fusion of amateur photographers, art and automotive lifestyle enthusiasts... all submitting their best photographic efforts while viewing them in an art gallery and car show setting.

The *Shutter Space Automotive Photo Gallery* contest runs now through Friday, June 30, 2017 11:59:59 p.m. PST. For a chance to win, submit your best car or truck photo to: http://woobox.com/zvtupc.

Photos will be judged based on the following criteria:

- 1. Originality of the photo
- 2. Artistic composition and technical aspect
- 3. Embodiment of the Toyo Tires' brand and lifestyle

## Prizes:

One (1) First Place Winner will have their photo featured in *Super Street* magazine's December issue (print and digital) and displayed during the *Toyo Tires Shutter Space Collaborative Car Meet & Automotive Photo Gallery* on July 28, 2017 in Southern California. In addition, the winner will receive exclusive *Toyo Tires x Super Street* merchandise, including a camera strap, t-shirt and hat.

Nineteen (19) Finalists will also have their photo displayed during the *Toyo Tires Shutter Space Collaborative Car Meet & Automotive Photo Gallery* and receive exclusive *Toyo Tires x Super Street* merchandise, including a t-shirt and hat.

Remember, participants should submit their photos and read the complete details and rules here: <a href="http://woobox.com/zvtupc">http://woobox.com/zvtupc</a>. Submissions are due no later than Friday, June 30 at 11:59:59 p.m. PST.

For information on the *Toyo Tires Shutter Space Collaborative Car Meet & Automotive Photo Gallery,* be sure to watch for details on Toyo Tires' Facebook page at <a href="http://www.facebook.com/toyotires">http://www.facebook.com/toyotires</a>.

## **About Toyo Tires®**

Established in 1966, Toyo Tire U.S.A. Corp. represents the innovation, quality, performance, and excellent service that Toyo Tires has delivered worldwide for 70 years. The company offers a full line of

premium tires for nearly every vehicle including light trucks, SUVs, crossovers, sports cars, luxury cars and hybrids as well as commercial trucks. Many of the tires are built in the United States at their state-of-the-art factory in White, Georgia. To find the right tire for your vehicle as well as an authorized dealer, visit <a href="www.toyotires.com">www.toyotires.com</a>. Be sure to join the Toyo Tires community on: <a href="Facebook">Facebook</a>, <a href="Instagram">Instagram</a>, <a href="Twitter">Twitter</a> and <a href="YouTube">YouTube</a>.

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