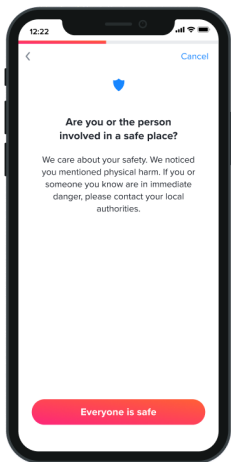
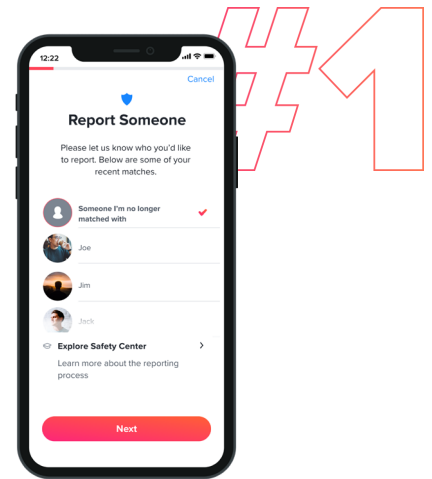


CHANGES TO IN-APP REPORTING GIVE MEMBERS MORE CHOICE, INFORMATION, AND SUPPORT

This new reporting process was redesigned using guidance from RAINN and Tinder's commitment to give survivors more agency over what step they want to take next – whether it's making a formal report immediately, unmatching and making a report later, or reaching out to Tinder's network of support resources.

Easier to Unmatch & Report

Experts at RAINN point out that continuing to see a former abuser in a match list can be triggering and traumatizing for a member, which is why Tinder has designed its reporting system to allow members to unmatch and yet still easily report directly from the app. The ability to make a report after unmatching someone may be necessary for a few reasons. An abuser may have already unmatched a victim, making them feel their reporting options are limited. Many survivors don't report what happened to them immediately – being able to unmatch an abuser and yet still easily report when they're ready is critical. Members should feel confident they can hold someone accountable, even if they have unmatched, so we have created a more direct way to report directly in the app.



#2

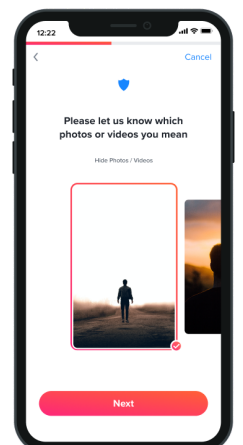
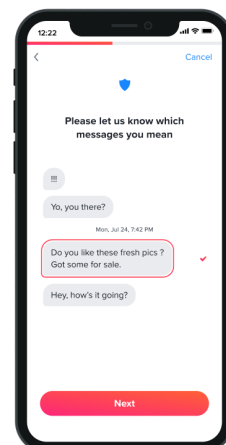
Confirming a Member is Physically Safe

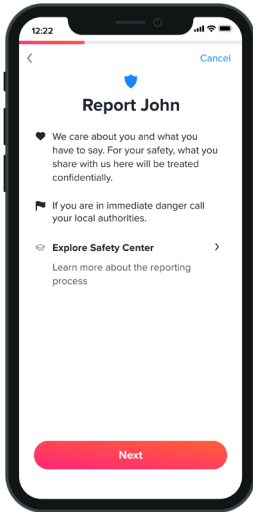
A new screen has been introduced that inquires about physical safety and encourages outreach to local authorities if needed.

#3

Asking for More Detail to Ensure Tinder can Take Quick Action

One of the many reasons sexual assault is so underreported is the fear that action won't be taken after a report has been made. To ensure Tinder can take the appropriate action quickly with minimal follow up needed, Tinder has added new options to report individual images or messages, and more space for open-ended responses.

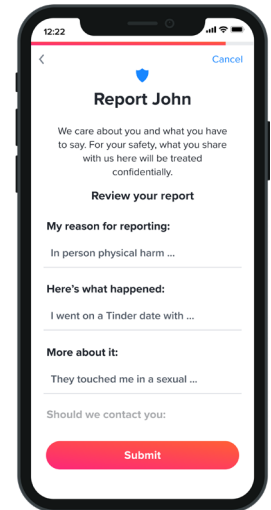




#4

Greater Transparency about the Reporting Process

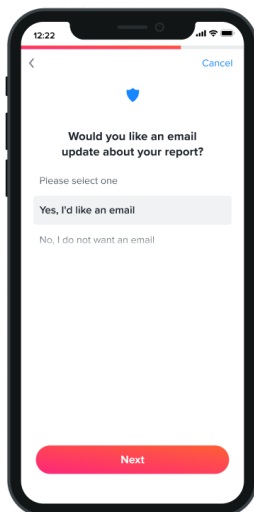
It takes a lot of courage to make a report. To encourage survivors to complete the reporting process, a new progress bar has been added to the reporting flow to give a sense of how much more time and information will be required. Access to the Safety Center has been added in this first screen, which offers more information about how reporting works on Tinder and what happens to a report once it's complete.



#5

Adding a Final Review Screen

Reporting on Tinder has historically been a two-tap process, which can make members nervous that they're reporting the wrong person for the wrong thing, and didn't give members the opportunity to add additional details. This new review screen gives members the opportunity to add any additional information and review the details of their report so they can submit with confidence.



#6

Giving members choice over the information they receive

The final step in reporting is receiving follow-up information about what action was taken because of the report, which has not always been a consistent experience on Tinder. As part of these updates, Tinder will now let members choose how they want to close the loop on their report. Members can opt-out of receiving a follow-up report if they feel the additional information may cause further trauma. And for those who do want these details, updated responses from member support teams will provide more clarity about the exact actions Tinder has taken on an individual report.