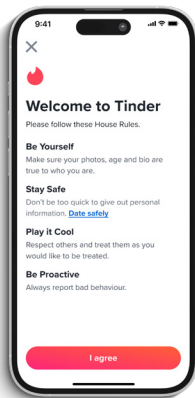


TINDER SAFETY TOOLS

Every day, people around the world use Tinder to meet new people. The role we play in powering connection comes with an essential responsibility, and we're constantly evolving the app to help make every user's experience as safe, respectful and positive as possible. From mutual matching to messaging to video chatting, here are our current safety-focused tools available on Tinder.

Please note, access to certain features listed below may be limited by geography, as these features may either be in testing or at various stages of roll-out.



Tinder's House Rules (and Ts&Cs + Community Guidelines)

When users sign up for Tinder, they are required to agree to the House Rules before they start using the app. This is the first message users receive from Tinder, and it's focused on safety and respect. Providing this simple code of conduct brings more new users to Tinder's safety tips.

Mutual Matching

Connections start on Tinder after 2 users have mutually liked each other with the Swipe Right® feature. This helps users avoid unsolicited messages from someone they haven't expressed interest in.

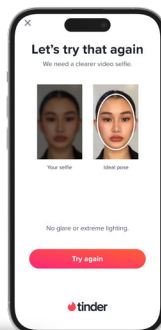
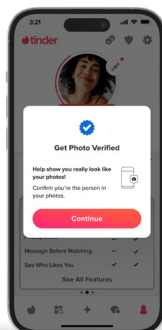
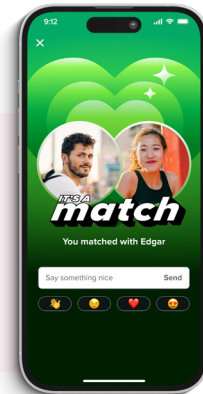
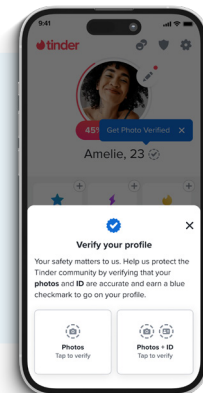


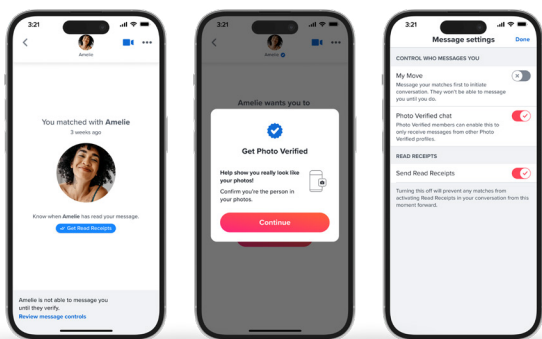
Photo Verification

Photo Verification helps users demonstrate that they are the person in their photo by comparing profile photos with a video selfie. Users who Photo Verify their profile get a blue camera icon badge (in markets where ID + Photo Verification is available) or blue checkmark icon badge (in markets where ID + Photo Verification isn't available) on their profile.

ID + Photo Verification

ID + Photo Verification serves as an additional step for users to help demonstrate the authenticity of their profile in markets where the feature is available. The enhanced process requires a video selfie and a valid driver's licence, passport or country ID (where permitted). It checks whether the face in the video selfie matches the photo on the ID and the person's profile photos. It also checks the date of birth on the ID. This can be done on the user's profile page.



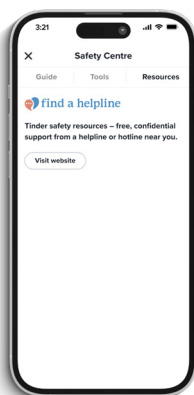
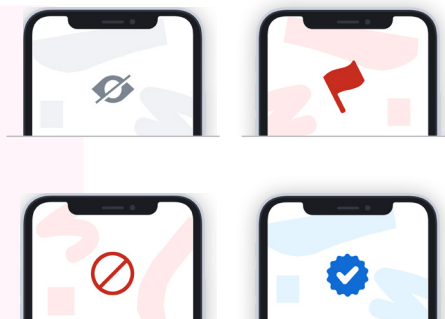


Request Photo Verification

Request Verification allows users to request that someone is Photo Verified prior to sending them messages.

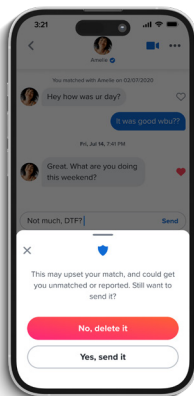
Safety Centre

Developed in collaboration with the Match Group Advisory Council and NGO partners in each market, Tinder's localised in-app Safety Centre provides users with resources, articles, tips, quizzes and information about safety and privacy features. It's available at any time, from the safety shield that appears at the top of settings and in messages. The Safety Centre aims to help protect and educate users to make more informed choices on the app and in real life.



ThroughLine

Match Group partners with ThroughLine, the world's largest mental health and crisis support network, to connect users to verified helplines in over 130 countries across 23 mental health topics and 15 specialties through Tinder's in-app Safety Centre. This partnership provides users with access to support resources based on their location, language and needs.

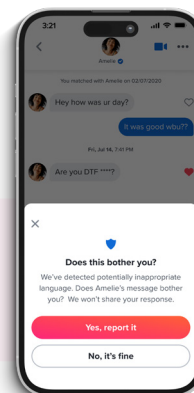


“Are You Sure?” (AYS)

This feature is a real-time prompt that encourages users to rethink potentially inappropriate messages before sending.

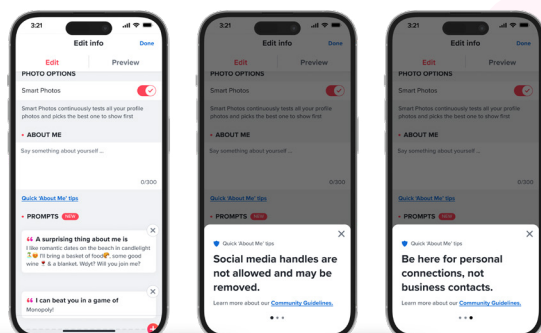
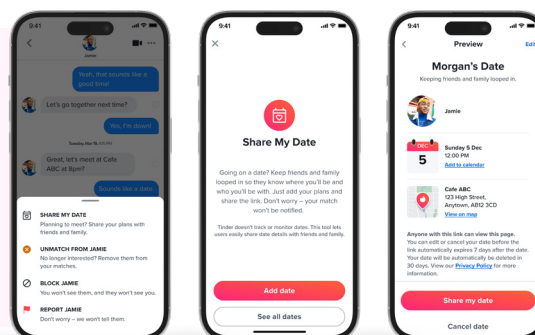
“Does This Bother You?” (DTBY)

This feature nudges users to report offensive messages.



Share My Date

Share My Date enables users to share date information – including location, date, time and a link to their match’s profile – directly from the app. They can decide who they want to share their date with and create an unlimited number of editable dates within the app up to 30 days in advance.

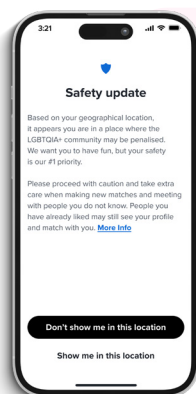
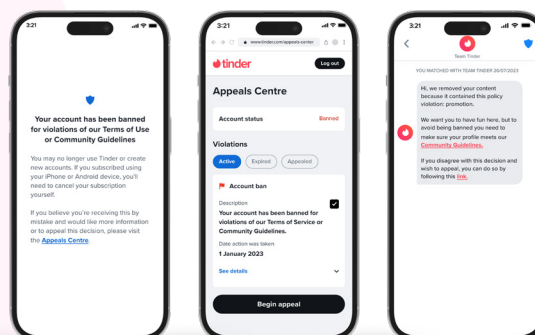


Bio Guidance

Offering bio guidance is an additional step we take to help users understand what’s acceptable on Tinder, while also helping protect their personal information. For instance, one common mistake users make involves including personal information like phone numbers in their profile. Bio guidance removes these details, lets users know why, and gives them another shot at writing their bio.

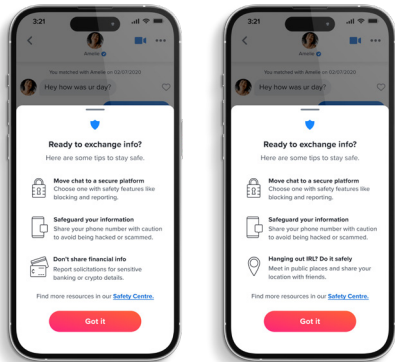
Warnings

In-app warnings inform users when their behaviour violates our policies and offers them an immediate opportunity to change their actions. Warnings are sent to users in-app within messages from “Team Tinder”, with an explanation of what violation occurred and broader information about expected behaviour and actions. When a user receives a warning, it remains in their messages and cannot be deleted. Individual profiles risk being removed if users continue to repeat the same violation.



Traveller Alert

When LGBTQIA+ identifying users travel IRL or use Tinder’s Passport feature in a country with laws that penalise their identity, they are alerted and given a choice to opt out of showing their profile before it is shown in the area.



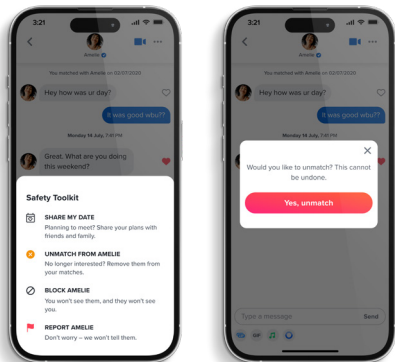
Contact Exchange

Contact exchange presents users with tips for IRL safety when users exchange contact details within the messaging experience.



Video Chat / Face to Face

Tinder's video chat feature was built to prioritise control and comfort. The in-app video calling feature allows users to meet digitally, get a vibe check and better assess whether the chemistry is there before an IRL date – all without giving out personal contact details.

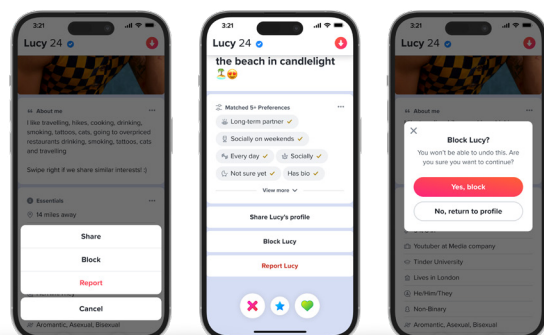
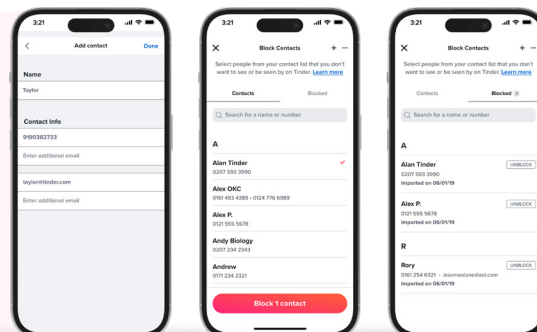


Unmatch

Tinder users can unmatch or block another user at any time for any reason. Once unmatched, that person will no longer appear in the user's match list or message list, and they will no longer be able to see or message the user. Users can report someone they have either chosen to unmatch, or have been unmatched with, at any time

Block Contacts

Block Contacts allows users to block personal contacts they'd rather not see or be seen by in the app – empowering them to confidently "like" their way to new connections without any unwanted surprises. Whether those contacts are already on Tinder or decide to download it later using the same contact info, they won't ever appear as a potential match.

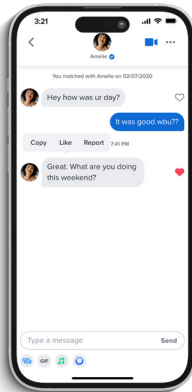
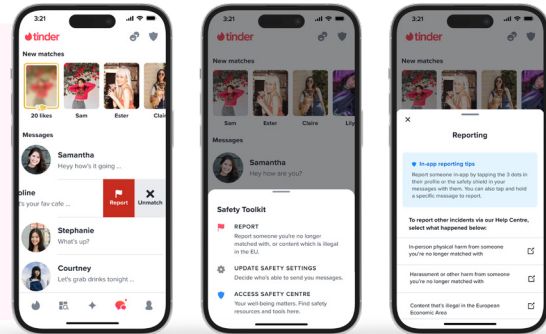


Block Profile

Block Profile allows users to help choose who they want to see on Tinder. When profiles are suggested, users can block them so they don't show up again.

Report Profile

Report Profile allows users to privately report another user or a specific part of their profile if they believe it violates Tinder's Terms of Use or Community Guidelines. Once a report is submitted, the reported user is also permanently blocked from interacting with the person who reported them.



Long-Press Reporting

Long-press reporting lets users tap and hold offensive messages to launch the reporting flow directly in the chat experience. By simplifying this flow, Tinder hopes more users will report bad behaviour, allowing it to take appropriate action against accounts that violate the Community Guidelines.

Backend Rules Engine: (ML/AI models we use to block bad actors)

Our machine learning and AI models are designed to proactively detect and block bad actors. By analysing patterns of suspicious activity, this technology helps identify and remove users who violate our policies or are not using the platform with genuine intent. It plays a vital role in protecting the community before harm occurs, allowing users to focus on what really matters – building meaningful connections.