



Carolyn Sakstrup

EXECUTIVE VICE PRESIDENT, SPECIAL ADVISOR TO THE CEO

Carolyn Sakstrup is executive vice president, special advisor to the CEO at Thrivent, a Fortune 500 financial services company.

In her role, Sakstrup is responsible for special projects focused on Thrivent's generosity programs and growing the organization's fraternal impact.

She previously served as chief growth and generosity officer of Thrivent, where she was responsible for marketing, elevating the organization's brand, enhancing generosity offerings, deepening client engagement and strengthening Thrivent's position as a trusted financial brand.

Prior to joining Thrivent, Sakstrup spent 12 years at Target and brought extensive experience from her role as senior vice president of Insights, Strategy and Innovation. She led the development of Target's long-term strategic agenda, consumer insights-driven strategic planning, and innovation pipeline to support longer-term growth. Before that, she served as senior vice president of marketing. Before joining Target, Sakstrup was a strategy consultant at McKinsey & Company, focused on marketing and organizational strategy for clients.

Sakstrup has a bachelor's degree in Spanish from the University of Minnesota and earned an MBA from Harvard Business School. She is past chair of the board of the YMCA of the North in Minneapolis, Minnesota, where she continues to serve on the executive committee.

About Thrivent

Thrivent is a Fortune 500 financial services company that helps build, grow and protect financial well-being through purpose-driven advice, investments, insurance, banking and generosity programs. Thrivent serves more than 2.4 million clients through thousands of financial advisors across the country and has more than \$212 billion in assets under management/advisement (as of 12/31/25). Thrivent carries strong financial ratings from independent rating agencies, including AM Best, Moody's and S&P Global Ratings, which demonstrate the company's financial strength, stability and ability to pay claims. Ratings don't apply to investment product performance and more information can be found on each rating agency's website. For more information about Thrivent, visit [Thrivent.com](https://www.thrivent.com) or find us on [Facebook](#), [Instagram](#) and [LinkedIn](#).

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