



Greg McCullough

Senior Vice President, Chief Communications Officer

Greg McCullough is senior vice president, chief communications officer of Thrivent, a Fortune 500 diversified financial services organization.

In his role, McCullough oversees all internal and external communications for the organization and has oversight of Thrivent's reputation with key stakeholders. Prior to assuming leadership of the Communications team in 2022, he served on the executive leadership team as chief of staff to the CEO.

He has extensive experience as a global digital, marketing and communications executive. Before joining Thrivent, McCullough led corporate marketing for Medtronic, where he directed omnichannel campaign strategy and execution, corporate citizenship and sustainability programs, and marketing partnerships in 160 countries. Prior to Medtronic, he held leadership roles at Fortune 500 companies in several other industries and served as chairman of the Minnesota Campaign Finance and Public Disclosure Board.

McCullough has a B.A. in American culture and an M.S. in journalism from Northwestern University— where he also set four school track and field records. He also holds an MBA from the University of Minnesota and completed the Executive Marketing Program at Stanford University. He serves as a volunteer at the Greater Minneapolis Crisis Nursery.

About Thrivent

Thrivent is a financial services company that puts generosity at the heart of saving and investing. We are member-owned, founded more than a century ago when neighbors came together to insure each other. We help build, grow and protect financial well-being through purpose-driven advice, investments, insurance, banking and generosity programs.

Today we serve over two million clients, manage more than \$170 billion in assets and hold superior financial health ratings from Moody's and S&P. For more than a decade, Ethisphere has recognized Thrivent as one of the World's Most Ethical Companies.

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