



Kelly Baker

Executive Vice President, Chief Human Resources Officer

Kelly Baker is executive vice president, chief human resources officer of Thrivent, a Fortune 500 diversified financial services organization.

In her role, Baker is responsible for providing strategic human resources advice and enterprise support for talent acquisition, benefits and compensation, organizational design, diversity and inclusion, and workforce culture and effectiveness. Under her leadership, Thrivent is making strategic talent and resourcing decisions that help the organization meet the needs of current and future clients.

Prior to joining Thrivent in 2021, Baker was executive vice president and chief human resources officer for Pentair. Before that, she served in various human resources roles at General Mills, including vice president of HR for the U.S. segment. She also led Global Diversity & Inclusion during her time at General Mills, strengthening diverse representation among the company's leaders.

Baker has a bachelor of business administration from Howard University and earned an MBA from the University of Michigan's Stephen M. Ross School of Business. She serves as a board member of The Opus Group and Ferguson Enterprises. She also serves as a trustee at the Blake School.

About Thrivent

Thrivent is a financial services company that puts generosity at the heart of saving and investing. We are member-owned, founded more than a century ago when neighbors came together to insure each other. We help build, grow and protect financial well-being through purpose-driven advice, investments, insurance, banking and generosity programs.

Today we serve over two million clients, manage more than \$170 billion in assets and hold superior financial health ratings from Moody's and S&P. For more than a decade, Ethisphere has recognized Thrivent as one of the World's Most Ethical Companies.

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