



For the last three years, Subway has been on a **multi-year transformation** journey to build a better Subway. Our latest refresh is Subway's biggest, raising the bar once again with freshly sliced meats prominently featured on new Deli Heroes – a collection of meatier, cheesier deli sandwiches that are the latest addition to the Subway Series.

THE SLICERS

Subway has installed deli meat slicers in more than 20,000 U.S. restaurants, investing over \$80 million. That's a lot of slicers... in fact, Subway installed a slicer approximately every 5 minutes over the course of nine months.



FRESHLY SLICED MEATS ARE NOW FEATURED ON

NEW DELI HEROES

THE TITAN TURKEY (#15)



Freshly sliced turkey and double provolone cheese are piled on Artisan Italian bread, topped with lettuce, tomatoes, and red onion, and finished with mayonnaise.

GRAND SLAM HAM (#99)



This grand slam sub comes with 33% more freshly sliced ham and double provolone cheese compared to build-your-own, stacked with lettuce, tomato, red onions on Artisan Italian bread, drizzled with mayonnaise.

THE BEAST (#30)



Bite into a half pound of meat with freshly sliced turkey, ham, roast beef, pepperoni and salami. This beast is topped with double provolone cheese, lettuce, tomato, red onion and mayonnaise, served on Artisan Italian bread and drizzled with MVP Parmesan Vinaigrette.

GARLIC ROAST BEEF (#17)



Piled with freshly sliced roast beef and double provolone cheese, this savory sub is served on Artisan Italian bread and topped with lettuce, tomato, red onion and finished with Subway's signature roasted garlic aioli.