



# Sling TV Fact Sheet

## What is Sling?

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As a leading, Emmy® Award-winning streaming service, **Sling** instantly delivers live and on-demand television to compatible internet-connected devices. With unmatched flexibility and choice, Sling is a cost-effective, app-based alternative to traditional cable and satellite TV, and helps its customers save hundreds of dollars a year, without any hidden fees or long-term contracts.

Sling offers the most popular live news, sports entertainment and kids programming, available through monthly subscriptions starting at \$40 per month. And through its genre-based “Extras,” Sling customers are empowered to pick their personal channel lineup.

## What services does Sling offer?

Customers can choose from two domestic programming base services, **Sling Orange** and **Sling Blue**, or choose to subscribe to a combination of base services to get a complete channel offering. Additionally, customers can choose to personalize their lineup with Extras, premium and à la carte channels, pay-per-views events, international content, movies on-demand and enjoy a suite of free content.

### Base Services

- **Sling Orange:** A base service that allows users to stream on one device at a time, in or outside of the home, starting at \$40 per month. It offers more than 30 channels, including ESPN, Disney, Freeform, HGTV, CNN and more.
- **Sling Blue:** A base service that allows users to stream on up to three devices simultaneously, in or outside of the home, starting at \$40 per month. It offers more than 40 channels, including FOX ([select markets](#)), NBC ([select markets](#)), Fox News, CNN, MSNBC, NFL Network, Discovery, FS1, HGTV and more.
- **Sling Orange and Blue:** Subscribe to both base services to receive 47 channels for \$55 per month, with a multi-service discount.
- **Sling Free:** Anyone can access free content from Sling with regularly rotating titles. Consumers may also purchase Pay-Per-View events and select channels à la carte and watch them through the Sling app, no subscription required.

### Add Ons

- **Extras:** Sling offers seven genre-based channel bundles — Comedy Extra, Heartland Extra, Hollywood Extra, Kids Extra, Lifestyle Extra, News Extra and Sports Extra. Extras are available as add-ons to Sling Orange and / or Blue base services and start at \$6 per month each.

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- **DVR and DVR Plus:** All Sling subscribers automatically receive 50 hours of DVR Free storage to record their favorite channels, shows and movies. For up to 200 hours of storage, customers can upgrade DVR Plus for \$5 per month.
- **Standalone channels:** Customers can subscribe to dozens of add-on channels, without a Sling base service. Standalone channels include premium movie channels, like SHOWTIME, STARZ, and MGM+, and genre-based channels like Comedy Dynamics Network, CuriosityStream, and NBA League Pass. Standalone channel subscriptions start at \$3 per month.

## International Programming

- **Sling Latino:** Sling offers six Spanish-language services — Best of Spanish TV, Mexico, Sudamérica, Centroamérica, Caribe and España. Each is available as a standalone service or an add-on to a Sling Orange and / or Sling Blue base service. Sling Spanish-language service subscriptions start at \$5 per month.
- **Sling International:** Customers can choose from more than 50 different base services in 27 languages, starting at \$5 per month.

## How can I watch local channels on Sling?

Sling is the only streaming service that does not force customers to pay for locals, and allows customers can watch local channels for free, integrated into the Sling TV experience:

**HD Antenna + AirTV:** The Wi-Fi-enabled network tuners in the AirTV Anywhere and AirTV 2 allow customers to place an HD antenna anywhere in or around the home (such as an attic, closet, cupboard or outdoors) to maximize reception and use the home's Wi-Fi network to stream the signal to a streaming device, including AirTV Mini, Amazon Fire TV, Apple TV and Roku, as well as mobile devices and tablets, via the Sling app.

## How can I watch Sling?

With its easy-to-use app, Sling is available to watch on most internet-connected devices, including:

- **Streaming media players:** Vizio SmartCast TVs, Roku, Amazon Fire TV devices, Apple TV, Chromecast, AirTV Player, AirTV Mini, Google Nest Hub, TiVo Stream 4K, Xiaomi, ZTE, and other Android TV devices
- **Phones & tablets:** Apple iOS, Android, Amazon Fire, Google Chrome for Android
- **Connected TVs:** Roku TV, Android TV, LG, Samsung, Amazon Fire TV, Portal TV
- **Laptops & computers:** Windows 10, Google Chrome, Microsoft Edge, Safari
- **Gaming consoles:** Xbox One, Xbox One X, Xbox Series S, Xbox Series X
- **Virtual reality headsets:** Oculus Go, Oculus Quest

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## Sling industry leadership highlights

### Pioneering the industry

- Sling delivered the first-ever live TV streaming service, bringing personalized and affordable live and on-demand entertainment to consumers without the pain points of traditional cable.
- With its 2015 debut at the Consumer Electronics Show (CES), Sling established an entirely new market for customers looking to leave traditional pay-TV services and stream live TV.
- Sling provides more than 800 channels in 20 languages to millions of U.S. households.
- Sling supports over 80 live channels in 1080p 60fps.

### Standing out in the crowd

- Only streaming service that does not force customers to pay for locals, and offers several convenient ways that customers can watch local channels for free.
- Compatible with the most popular devices in the industry.
- Offers most Spanish-language and international live TV streaming content.
- The first live TV streaming service to:
  - Integrate ESPN3 and SEC Network+ content directly into one interface
  - Debut a pay-per-view event with UFC 214
  - Integrate NBA League Pass and offer as an à la carte channel
  - Offer the ability to protect and save recordings in a true Cloud DVR
  - Launch a co-watching feature (Watch Party) with simultaneous text and video chat
  - First live and on-demand streaming service on Roku, LG, and Samsung Smart TVs and Oculus virtual reality headsets

## More information about Sling

- See our latest news and announcements on the Sling blog: [sling.com/whatson/announcements](https://sling.com/whatson/announcements).
- Find news releases and additional information, including executive biographies, photos and other multimedia on the Sling newsroom: [news.sling.com](https://news.sling.com).

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