

## Ricoh Wins Gold in Best in Biz Awards 2018

*Ricoh's ongoing efforts to reshape business communication and collaboration to better serve modern communicators and workstyles earned it a Most Innovative Company award*

**MALVERN, PA, December 12, 2018** – [Ricoh USA, Inc.](#) has been named a gold winner in the Most Innovative Company category of the Best in Biz Awards, the only independent business awards program judged each year by prominent editors and reporters from top-tier publications in North America.

In the past year, Ricoh launched its RICOH Ignite global growth strategy which outlines the company's plans to push traditional technology boundaries to empower digital workplaces to facilitate more streamlined and secured information sharing, enhanced collaboration and productivity and much more. As part of this strategy, Ricoh has demonstrated innovation and evolution on multiple fronts, from augmented reality options for communicators to reimagined collaboration for modern offices and workstyles.

Each year, Best in Biz Awards' entrants span the spectrum, from some of the most recognizable global brands to the most innovative local start-ups. The 8th annual program proved to be a particularly tough competition, garnering close to 700 entries from an impressive array of public and private companies of all sizes and from a variety of geographic regions and industries in the U.S. and Canada. Best in Biz Awards 2018 honors were conferred in 70 different categories, including Company of the Year, Fastest-Growing Company, Most Innovative Company, Best Place to Work, Support Department, Executive of the Year, Most Innovative Product, Best New Service, CSR Program, Marketing Campaign and Blog of the Year.

"For more than 80 years, Ricoh has continued to build on its founding legacy of innovation, developing the tools and expertise to help our customers meet the challenges of a changing world," said Glenn Laverty, Senior Vice President of Marketing, Ricoh Americas, and President & CEO of Ricoh Canada Inc. "Today, that can mean anything from intelligently scanning, indexing and routing an inbound envelope's contents into a central, accessible-from-anywhere cloud-hosted repository to quickly, accurately and securely printing and mailing a medical bill. What's important is that information is where it's needed, when it's needed there, in the format in which it's needed. Today's work can take us many places. We make it our mission to help workers be just as effective and involved from across an ocean as they are from across a room."

Since 2011, winners in Best in Biz Awards have been determined based on scoring from independent judging panels deliberately composed each year of prominent editors and reporters from some of the most respected newspapers, TV outlets, and business, consumer, technology and trade publications in North America. Structured in this unique way, Best in Biz Awards is able to best leverage its distinguished judges' unparalleled expertise, experience and objectivity to determine award winners from among the hundreds of entries. The 2018 judging panel included, among others, writers from Associated Press, Barron's, Consumer Affairs, eWeek, Forbes, Healthcare Innovation News, Inc., Investment Advisor Magazine, MediaPost, New York Post, New York Times, Ottawa Citizen and Wired.

"In today's world, regardless of the industry you're in, striving to innovate should be the baseline," said Andrew Seale, Globe and Mail, joining the Best in Biz Awards judging panel for the first time. "The standouts amongst this year's entrants for the Most Innovative Company of the Year push beyond that, bringing a new perspective altogether. From tackling a myriad of verticals with simple, sustainable design, to rethinking how companies and consumers keep information and personal data safe – this year's winners aren't just innovating, they're redefining their industries."

For a full list of gold, silver and bronze winners in Best in Biz Awards 2018, visit: <http://www.bestinbizawards.com/2018-winners>.

For more information on Ricoh's offerings, visit [www.ricoh-usa.com](http://www.ricoh-usa.com) or follow the company's social media channels on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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## | About Ricoh |

Ricoh is empowering digital workplaces using innovative technologies and services enabling individuals to work smarter. For more than 80 years, Ricoh has been driving innovation and is a leading provider of document management solutions, IT services, commercial and industrial printing, digital cameras, and industrial systems.

Headquartered in Tokyo, Ricoh Group operates in approximately 200 countries and regions. In the financial year ended March 2018, Ricoh Group had worldwide sales of 2,063 billion yen (approx. 19.4 billion USD).

For further information, please visit [www.ricoh.com](http://www.ricoh.com).

### **About Best in Biz Awards**

Since 2011, Best in Biz Awards has made its mark as the only independent business awards program judged each year by a who's who of prominent reporters and editors selected from top-tier publications from North America and around the world. Over the years, Best in Biz Awards judges have ranged from Associated Press to the Wall Street Journal and winners have spanned the spectrum, from blue-chip companies that form the bedrock of the world economy to local companies and some of the most

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innovative start-ups. Best in Biz Awards honors are conferred in two separate programs: North America and International, and in 70 categories, including company, team, executive, product, and CSR, media, PR and other categories. For more information, visit: <http://www.bestinbizawards.com>.

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