

## Hockey's Vegas Golden Knights empowers its digital workplaces with Ricoh

*New expansion team's back-end processes hit the ground running with solutions designed and implemented with big-picture business processes in mind*

**MALVERN, Pa., April 11, 2018** – [Ricoh USA, Inc.](#) today announced that this year's new national hockey team, the [Vegas Golden Knights](#), have chosen to empower its digital workplaces with Ricoh as part of a multi-year agreement. As part of the arrangement, the Golden Knights have implemented a fleet of Ricoh equipment to help intelligently manage and share information, driving greater efficiencies and helping the Golden Knights' behind-the-scenes stars work smarter.

"Ricoh truly understands what an organization like ours needs to succeed," said George Guevara, IT Director, Vegas Golden Knights. "They've worked with new businesses. They've worked with professional sports teams. And they have a proven track record for being reliable and innovative, always ready with an effective, often creative, solution to customers' challenges. Starting an entirely new professional sports team is no small task, of which back-end processes are a huge part. We knew we needed a strong partner to help us get off to a positive start, so Ricoh was the obvious choice. They design their devices specifically to work together to empower workplaces like ours, and their knowledgeable, responsive support team helps keep things running – and helps make sure we get the most out of our investment."

Through this partnership, Ricoh is providing technology to help the Golden Knights share information seamlessly and easily as they work to make the team's inaugural season a successful one.

Ricoh is an official partner of the Golden Knights. The partnership also enables Ricoh to connect with fans through in-venue signage at City National Arena, the team's practice facility, as well as social media, web advertising, exclusive VIP hospitality experiences and other various messaging opportunities.

"This partnership is exciting for a variety of reasons. It is always energizing to help a brand-new enterprise grow," said Glenn Laverty, Senior Vice President of Marketing, Ricoh Americas, and President & CEO of Ricoh Canada, Inc. "The massive national and international stage that comes along with working with a professional sports team adds a unique element. It puts our

work in the spotlight, and we know our efforts to help the Golden Knights work smarter are ready for primetime.”

For more information on Ricoh’s offerings, follow the company’s social media channels on [Twitter](#), [Facebook](#) and [LinkedIn](#), or visit <https://www.ricoh-usa.com/en>.

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### **| About Ricoh |**

Ricoh is empowering digital workplaces using innovative technologies and services enabling individuals to work smarter. For more than 80 years, Ricoh has been driving innovation and is a leading provider of document management solutions, IT services, commercial and industrial printing, digital cameras, and industrial systems.

Headquartered in Tokyo, Ricoh Group operates in approximately 200 countries and regions. In the financial year ended March 2017, Ricoh Group had worldwide sales of 2,028 billion yen (approx. 18.2 billion USD).

For further information, please visit [www.ricoh.com](http://www.ricoh.com)

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