Ricoh expands powerful AV solutions at InfoComm16

Newest visual communications portfolio additions empower AV professionals and diverse end users to ‘Connect & Collaborate’ in new world of work

Las Vegas, NV, June 7, 2016 – Ricoh today announced plans to demonstrate an exciting array of more than a dozen new solutions at InfoComm16 (booth N647) to support the evolving, multifaceted needs of AV professionals and their customers. Visitors to Ricoh’s booth will experience real life applications that demonstrate how the rapidly growing portfolio of projectors, interactive flat panel displays and unified communication systems are enhancing modern users’ ability to “connect and collaborate.”

Ricoh’s uniquely comprehensive ecosystem of solutions is driven by the demands of increasingly popular workstyles such as remote work and real-time collaboration across distances in small to large businesses, education and more. A mobile connectivity area will offer visitors the opportunity to leverage smartphones, tablets and other mobile devices to share information between Ricoh devices, and with remote colleagues using Workstyle Innovation Technology. A collaboration-driven classroom environment will showcase the new world of learning, with an interactive ultra-short throw RICOH PJ WX4152NI projector and various solutions from Ricoh’s expanded interactive flat panel display line, which now features solutions ranging from 21.5 to 84 inches. An executive conference and huddle room area will demonstrate the latest solutions from Ricoh for empowering workers with tools for effective collaboration across great distances, and will include the all-in-one RICOH Unified Communication System P3500M, the RICOH Interactive Whiteboard D2200, and an innovative bundle concept that combines portable projection with video conferencing. The most powerful new additions to Ricoh’s projector lineup, including its laser offerings and the dual-lamp, 12,000 lumen RICOH PJ KU12000, will be featured in a high-end projector demo room.

Visitors to Ricoh's booth at this year’s InfoComm will also have the chance to experience a new series of affordable and dependable projectors. The RICOH PJ S2340 and RICOH PJ X2340 bring big (30” to 300” diagonal images), bright (3,000 lumens), beautiful (800 x 600 dpi) visuals anywhere your work takes you, even on a tight budget. Well suited to projecting still images or video, these small, light devices offer 4,500-hour lamp life. They will be available this summer for $469 MSRP for the RICOH PJ S2340 and $579 MSRP for the RICOH PJ X2340.

“Our booth at InfoComm this year exemplifies the needs of today’s rapidly changing communication and collaboration landscape,” said John Brophy, Vice President, Product
Marketing, Ricoh USA, Inc. “Whether users require the ability to share information in an innovative, compelling manner globally via an interactive flat panel display or integrate it into an on-the-fly videoconferencing session, they want to know their information will be working for them to the fullest.”

Visitors to Ricoh’s booth N647 will also have the opportunity to take a 360-degree selfie with Maxx, a 9-foot-tall robot, and enter to win one of three RICOH Theta S 360-degree cameras in the #RicohMaxxAV grand prize giveaway.

For the latest updates and insights on Ricoh’s solutions and InfoComm16 activities, please follow @RicohVision on Twitter and Ricoh Innovative Solutions on LinkedIn. Also, visit WorkIntelligent.ly to learn more about fueling collaboration for your business to thrive in today’s new world of work. Media interested in scheduling briefings at the show should contact Tracey Sheehy at 908-705-4596.

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| About Ricoh |

Ricoh is a global technology company that has been transforming the way people work for more than 80 years. Under its corporate tagline – imagine. change. – Ricoh continues to empower companies and individuals with services and technologies that inspire innovation, enhance sustainability and boost business growth. These include document management systems, IT services, production print solutions, visual communications systems, digital cameras, and industrial systems. Headquartered in Tokyo, Ricoh Group operates in approximately 200 countries and regions. In the financial year ending March 2016, Ricoh Group had worldwide sales of 2,209 billion yen (approx. 19.6 billion USD).

For further information, please visit www.ricoh.com

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