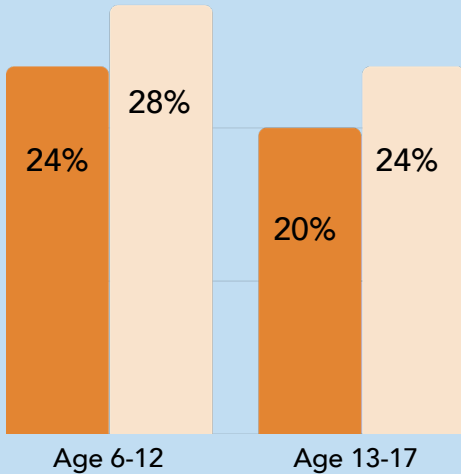


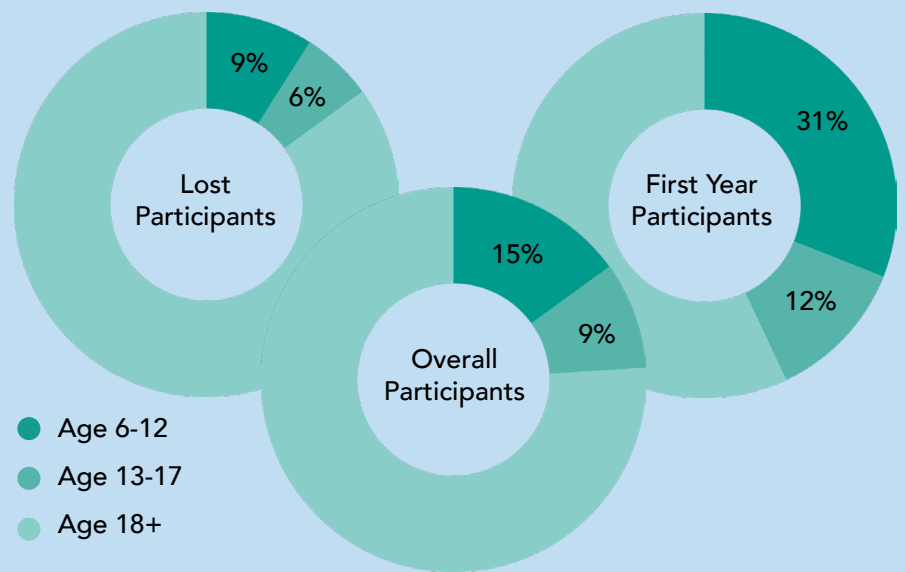
# 2022 Special Report on Fishing Youth Spotlight



In 2021, participation among female children and adolescents grew 5 percent and 10 percent, respectively, while male participation in these age groups dropped slightly. These shifts helped to shrink the participation gap between genders.

● Female ● Male

When reviewing participation churn demographics, children over-index amongst first year participants while they under-index amongst lost participants. These numbers indicate the “leaky bucket” is more of an issue with adult anglers than with youth.



Fishing Participation Rates	2019	2020	2021
Adults with no children	13.4%	13.9%	13.6%
Adults with children (1-17)	19.1%	21.1%	21.2%
Adults with children (1-5)	19.4%	20.8%	20.9%
Adults with children (6-12)	19.4%	22.4%	22.5%
Adults with children (13-17)	17.5%	19.4%	20.1%

Adults with children continue to be more likely to go fishing than their peers without children. This trend highlights the effectiveness of family-focused recruitment campaigns.

