



Your Pet, Our Passion.®

## PURINA: ENRICHING THE LIVES OF PETS & THE PEOPLE WHO LOVE THEM

Nestlé Purina PetCare creates richer lives for pets and the people who love them. Founded in 1894, Purina has helped dogs and cats live longer, healthier lives by offering scientifically based nutritional innovations. Purina manufactures some of the world's most trusted and popular pet care products, including Purina ONE, Pro Plan, Fancy Feast and Tidy Cats. Its more than 10,000 U.S. associates take pride in the company's trusted pet food, treat and litter brands that feed 46 million dogs and 68 million cats every year. More than 500 Purina scientists, veterinarians, and pet care experts ensure the brand's commitment to unsurpassed quality and nutrition. Purina is part of Nestlé, a global leader in Nutrition, Health and Wellness.

### OUR BUSINESS & BRANDS

Purina is the **No. 1 pet care company** in the U.S. in sales and market share.

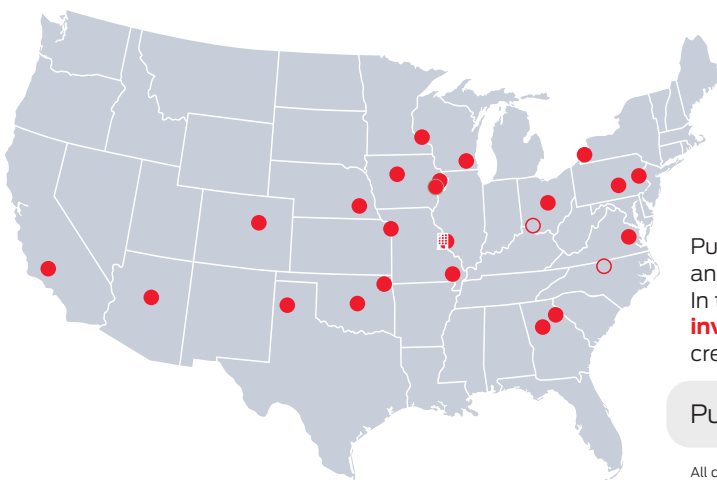
In 2022, Purina's sales in the U.S. and Canada totaled **\$11.4 BILLION**

Purina offers **20+ brands** in the U.S.

Purina brands feed **46 million dogs** and **68 million cats** every year<sup>1</sup>



### OUR U.S. FOOTPRINT



**HEADQUARTERS**  
St. Louis, Missouri

**22 U.S. FACTORIES IN 15 STATES**  
+2 additional new factories operational in 2023-24

● Current factory location ○ New factory construction

Purina is growing its footprint in the U.S., including new factories and active expansions at existing pet food and litter factories. In total, these expansions result in more than **\$2 billion in investments committed** to the U.S. PetCare business and the creation of more than 900 jobs by 2025.

Purina employs **10,000 PEOPLE+** in the U.S.

All data from year-end 2022 unless otherwise noted  
<sup>1</sup> Nielsen Homescan Panel – 52 w/e 12.31.22

**DID YOU KNOW?** 60% of U.S. Households have dogs, cats, or both.



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## HOW WE'RE SHAPING THE FUTURE OF HEALTH & WELLBEING FOR PETS & PEOPLE

### WITH QUALITY & SAFETY



At Purina, the quality and safety of our products is our top priority. Purina not only follows state and federal quality and safety standards - we often surpass them. Purina's quality control and safety protocols are some of the highest in the pet food industry. In addition to tracing every ingredient back to our trusted sources, Purina conducts thousands of daily quality and safety checks at our 22 U.S. facilities.

### WITH INNOVATION



Our team of over 500 scientists – including nutritionists, behaviorists, veterinarians and other specialists – relentlessly pursues breakthrough innovations and nutrition to advance the lives of pets.

### WITH PASSION



Over the past five years, Purina has contributed more than \$150 million in monetary and product donations towards organizations that bring, and keep, people and pets together, as well as those that help our communities and environment thrive. Here are a few of the ways we're helping people and pets achieve a better life together.

petfinder

**PET ADOPTION:**  
Finding pets forever homes through Purina Shelter Champions and Petfinder.com



PURINA + RedRover

**DOMESTIC VIOLENCE:**  
Creating more pet-friendly domestic violence shelters so pets and families can heal together



**PETS AND VETERANS:**  
Pairing trained service dogs to aid veterans suffering with PTSD

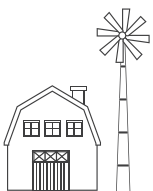


**PETS AND PATIENTS:**  
Reuniting pets and families in hospitals



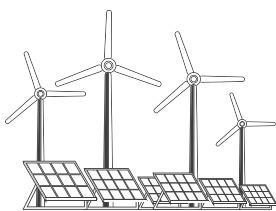
**DISASTER RELIEF:**  
Providing funding, pet food and litter to communities in need

## HOW WE'RE PROMOTING A HEALTHY PLANET



Purina is committed to making our high-quality pet care products in a sustainable way today to ensure that people and pets can share a healthy world tomorrow. From the soil where our ingredients grow, to the manufacturing facilities where our pet food is made, our goal is to use the planet's precious natural resources efficiently throughout the journey of our pet's food. We're taking bold steps today that will lead to a more sustainable future:

**ENSURING RESPONSIBLE SOURCING** of our high-quality ingredients and developing partnerships and programs to promote regenerative farming.



**REDUCING OUR GREENHOUSE GAS EMISSIONS**, which includes achieving 100 percent renewable electricity across all facilities by 2025.

Achieving **100 PERCENT REUSABLE OR RECYCLABLE PACKAGING**.

**PROTECTING WATER RESOURCES** through partnership and conservation.



Maintaining **100% ZERO WASTE FOR DISPOSAL** at all U.S. factories and Headquarters