

June 15, 2021

Dear Public Service Director,

America is closing the door on our longest war, and finally bringing our troops home. But it's not enough to bring them home.

Countless investigations have reported that veterans face significant difficulties reintegrating into civilian life, following a separation of full-time military life. One study\* found that up to 56% of Iraq and Afghanistan veterans receiving Veteran Affairs medical care reported substantial difficulties reintegrating, with 96% of the sample expressing interest in services to help readjust to civilian life.

It's clear: we need to do better to care for the needs of all our service men and women, their families, and our Veterans who have put their lives on the line to defend our freedoms. We need to welcome them and actively help them to acclimate back to civilian life.

Gary Sinise, in support of the Gary Sinise Foundation's *Serving Heroes* program, has teamed up with Bob Evans Farms, Inc to support and show gratitude to service men and women, Veterans, and their families through Bob Evans' "Our Farm Salutes" program.

As part of the campaign to raise awareness for the trials and tribulations that servicemen and women, and Veterans have faced as they come home from the front lines, Bob Evans and Gary have released a series of public service announcements and put together helpful information about the servicemen and women transition on specially marked 'purple packaging' of Bob Evans Farms products.

Thank you for considering this PSA. While we can never do enough to support the men and women who service, together we can make a difference bite by bite.

You can learn more about Bob Evans Farms' partnership with the Gary Sinise Foundation at [www.OurFarmSalutes.com](http://www.OurFarmSalutes.com).

The Gary Sinise Foundation is a 501(c)(3) organization. To learn more about the foundation and view proof of nonprofit status, please visit [www.garysinisefoundation.org](http://www.garysinisefoundation.org). The Gary Sinise Foundation has authorized MultiVu to distribute this PSA.

Please note: The PSA is good to air through December 2021.

Thank you for your time,

The Our Farm Salutes Campaign Team

\* Sayer NA, Noorbaloochi S, Frazier P, Carlson K, Gravely A, Murdoch M. Reintegration problems and treatment interests among Iraq and Afghanistan combat veterans receiving VA medical care. *Psychiatr Serv.* 2010;61(6):589-97.