WE SURVEYED 1,000 SMALL BUSINESS OWNERS



30 million

Small businesses in the United States today, up about **2 million** from 2010

Here's what we learned about the complexities that come with owning your own company:



65%

Of participants surveyed named cash flow as the top financial concern when first starting a small business

			Men	Women	
Feel secure financially in their business		84%			70%
Wish they would have learned more about financial management sooner		23%			32%
Seek business advice from friends and family		35%			48%
When looking for employees, focus on required skills and experience		38%			31%
When looking for employees, focus on a "great fit" and "passion and enthusiasm"		16%			21%
Likely to share business insurance decisions with their spouses/significant others		37%			64%
Decided to insure their business from the start		72%			64%
Insured after they started making a profit		7%			13%
Business vehicles covered by auto policy type	Personal policies	55%			69%
	Business policies	39%			29%
	Riders on personal policies	6%			2%



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No matter the small business situation, there are many great resources available on Progressive's **BusinessOnward.com**.

