

SUCCESS STORY



The Famous 4th Street Cookie Company

ONE TOUGH COOKIE

Throughout the COVID-19 pandemic, [Philadelphia Works' regional Next Generation Hospitality & Entertainment Industry Partnership \(H&EIP\)](#) worked with The Famous 4th Street Cookie Company to provide the popular small business with training funds. These funds allowed their incumbent employees (current staff) to learn a new piece of baking equipment. This training helped The Famous 4th Street bakery remain open throughout the economic slowdown.

The small business saw some staff transition through voluntary departures and some staff that simply refused to return to work due to health and safety concerns. In addition, The Famous 4th Street Cookie Company was launching a new training program that would assist in keeping the company compliant with the new Food Safety and Modernization Act (FSMA) and needed workforce assistance with staying afloat during pandemic conditions.

HIGHLIGHTS

- The training that was supported by PhilaWorks was pivotal during the pandemic in keeping new staff up to date, compliant, and safe. The Director of Bakery Operations was able to complete the final step in his training on the company's very technical Vemag purchased from Reiser.
- A new contract for OJT and IWT training in process, with the new training program beginning in June 2021.

MISSION

We are proud and determined to maintain the same high standards each and every day.

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famouscookies.com