



STEVE JANOWIAK

VP, Digital

As VP, Digital, Steve is responsible for overseeing all aspects of Petco's digital business, including e-commerce and the Petco app, while driving a continued focus on furthering digital innovation across the company.

Steve brings to Petco nearly 20 years of retail experience. Since joining the company's digital strategy team in 2017, he has made meaningful contributions to their e-commerce business — including launching same-day delivery, accelerating repeat delivery services, and enhancing fulfillment speed. Prior to Petco, he held e-commerce leadership positions at retail apparel and fashion company, Wolverine Worldwide, where he ran analytics and operations for 12 brands. Before that, he served in e-commerce, finance, and corporate strategy roles at Amazon and General Mills.

Steve dedicates personal time to mentoring entrepreneurs to help them scale their businesses. He is a member of San Diego Sports Innovators, a nonprofit organization dedicated to fostering innovation, increasing access to business acumen and building community, and volunteers with multiple programs supporting recent college graduates.

Steve holds a master's degree in finance and general management from the Kellogg School of Management at Northwestern University as well as a bachelor's degree in finance and accounting from the Ross School of Business at University of Michigan. He and his 1-year-old Great Dane mix named Lucy, are based at Petco's National Support Center in San Diego.

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