

# UNLEASHED BY PETCO



With more than 55 years of service to pet parents, Petco is a category-defining health and wellness company focused on improving the lives of pets, pet parents and our own Petco partners. In the spirit of this heritage, Petco introduced Unleashed by Petco in 2009 with the opening of the first location in San Diego's Hillcrest neighborhood. Focusing on exceptional customer service in a fun, pet-friendly environment, Unleashed by Petco combines the personal commitment, intimacy and expertise of a neighborhood pet store with the price/value and rewards of a national retailer.

At Unleashed by Petco, is committed to handpicking the best products to help pets thrive and offers a broad range of food and treat options that support complete pet health — in addition to exclusive fashion products and accessories. Designed specifically for discerning dog and cat lovers who believe their pet is an extension of themselves, their values and beliefs, Unleashed by Petco complements their pet products offering with a variety of community and fundraising events, including pet adoptions, as well as services like dog training, vaccination clinics, and self-serve dog wash.

## MEDIA CONTACTS

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### POSITIVE DOG TRAINING

Unleashed by Petco offers a variety of classes, including potty training, puppy socialization, loose leash walking, adoption/ shelter dog seminars and AKC Good Citizen, to help dogs be even better companions.

### VACCINATION CLINICS

Our vaccination clinics offer preventative services to keep dogs and cats in the best health possible, with the convenience of a licensed veterinarian in-store and no appointment necessary.

### SELF-SERVE DOG WASH

Pet parents have access to self-serve dog wash stations with all supplies included (shampoo, conditioner, towels and aprons).

*\*At select locations.*