

VITAL CARE

[Vital Care](#) is a revolutionary paid health and wellness membership program for all species of pets. The plan unlocks the best of Petco through exclusive savings and rewards on nutrition, supplies, services, veterinary care and more.

At \$19.99 per month for dogs and cats and \$9.99 per month for birds, reptiles, fish and small pets, Vital Care makes it easier and more affordable to care for pets' [whole health](#). For both a healthier pet and healthier budget, the program allows pet parents to tap into every resource Petco offers.

Pet parents can also save an additional 5% with repeat delivery when combined with their pets' Vital Care nutrition and/or litter benefits. Vital Care members receive a one-time discount of \$20 off pet boarding, dog walking, or pet sitting services on Rover.com.

Additionally, Petco has launched the Vital Care affiliate program to make the membership's routine care accessible to even more pet parents by extending exclusive Vital Care benefits and discounts to its affiliate partners' employees and customers. The affiliate program includes the San Diego Padres, Companion Protect, Central Garden & Pet and more. In addition to the business-to-business focus, Petco has teamed up with Hill's Pet Nutrition, which supports shelters through its Food, Shelter & Love program, to offer exclusive Vital Care benefits and discounts to shelters across the country with the goal to provide post-adoption support and ensure adopted pets stay in their loving homes. Jacksonville Humane Society, Oklahoma Humane Society, Brandywine SPCA, Baltimore Animal Rescue & Care Shelter, and Friends of Pima Animal Care Center are each signed on to launch Petco's Vital Care Shelter Affiliate program. If you and your business are interested in participating in Petco's Vital Care Shelter Affiliate program, please reach out to us at VitalCare@petco.com.

Vital Care benefits can be used in-store, online or in the app. Dog parents can also book their discounted full-service grooming appointments easily online and through the Petco app.

For more information about Vital Care, visit petco.com/vitalcare.

MEDIA CONTACTS

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Petco is the first national pet specialty retailer to offer this type of comprehensive wellness plan at scale. Pet parents can enroll their bird, reptile, fish or small animal into Vital Care for \$9.99 per month per pet type. Existing Vital Care members with dogs and cats can also add a bird, reptile, fish or small animal to their plan for an additional \$7.99 per month per pet type. Benefits of a Vital Care membership with an annual commitment include:

- Pals Rewards every month (\$5 for small pet plans; \$15 for dog or cat plans)
- Discount on nutrition* (10% off dog or cat nutrition; 20% off small pet nutrition, including dry, live, fresh or frozen)
- Unlimited routine vet exams at Vetco Total Care locations or unlimited \$20 Pals Rewards for every routine exam at members' veterinarian of choice for dogs and cats
- 20% off small pet, bird, reptile & fish supplies*
- 20% off grooming* for dogs or 20% off litter for cats
- 20% off purchases of additional fish, small pets, birds and reptiles*
- \$2 membership discount per pet type, per month

**Exclusions may apply. For more details on Vital Care, visit petco.com/vitalcare.*