

VITAL CARE

Petco's commitment to supporting the overall health and wellness of pets includes [Vital Care](#), our revolutionary membership for the whole health of pets. From the nutrition and supplies pets need each day to the services that help keep them at optimal health, Vital Care makes it easier and more affordable to care for pets' wellbeing, all in one place!

The program offers an array of benefits to support pets' whole health with unlimited routine vet exams, exclusive savings, monthly Pals Rewards and more. At \$19.99 per month, the cost is offset by what members get in return. Enriching pets' lives with Vital Care means a healthier pet and healthier budget – it just makes Petconomics sense.

The plan includes cats and dogs, with tailored benefits for each type of pet. Both plans include: \$15 Pals Rewards every month; 10% off all nutrition*; and unlimited routine vet exams at [participating Petco vet locations](#) or \$20 Pals Rewards per exam at the vet of choice. Dogs also receive 20% off full-service grooming, while cats enjoy 20% off all litter. Pet parents can also save an additional 5% with repeat delivery when combined with their pets' Vital Care nutrition and/or litter benefits. Families with multiple pets enrolled in Vital Care also receive a \$2 discount on their monthly membership fee for each pet. Coming soon Vital Care members will also receive a one-time discount of \$20 off pet boarding, dog walking, or pet sitting services on Rover.com.

Petco also launched the Vital Care affiliate program to make the membership's routine care accessible to even more pet parents by extending exclusive Vital Care benefits and discounts to its affiliate partners' employees and customers. The affiliate program includes the San Diego Padres, Companion Protect, Central Garden & Pet, and more. In addition to the business-to-business focus, Petco has teamed up with Hill's Pet Nutrition, which supports shelters through its Food, Shelter & Love program, to offer exclusive Vital Care benefits and discounts to shelters across the country with the goal to provide post-adoption support and ensure adopted pets stay in their loving homes. Jacksonville Humane Society, Oklahoma Humane Society, Brandywine SPCA, Baltimore Animal Rescue & Care Shelter, and Friends of Pima Animal Care Center are each signed on to launch Petco's Vital Care Shelter Affiliate program. If you and your business are interested in participating in Petco's Vital Care Shelter Affiliate program, please reach out to us at VitalCare@petco.com.

Vital Care benefits can be used in-store, online or in the app. Dog parents can also book their discounted full-service grooming appointments easily online and through the Petco app.

For more information about Vital Care, visit petco.com/vitalcare.

MEDIA CONTACTS

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Vital Care benefits include:

- \$15 Pals Rewards each month that can be used for all health & wellness essentials
- 10% off all nutrition*
- \$20 Pals Rewards for every routine exam at the vet of your choice or unlimited routine exams at participating Petco vet locations
- For Dogs: 20% off every groom, including packages and add-ons**
- For Cats: 20% off all litter, with no brand exclusions

**Excludes treats and chews. Other exclusions may apply.*

***Full-service baths include deep-cleaning shampoo, blow-dry, 15-minute brushout, scented spritz, gland expression, nail trim and ear cleaning. Full-service haircuts include breed-specific cut and style, deep cleaning shampoo, blow-dry, 15-minute brushout, scented spritz, gland expression, nail trim and ear cleaning. Full-service grooming includes breed-specific cut and style, deep-cleaning shampoo, blow-dry, 15-minute brushout, scented spritz, gland expression, nail trim and ear cleaning." Grooming services for dogs only.*