

think adoption first®

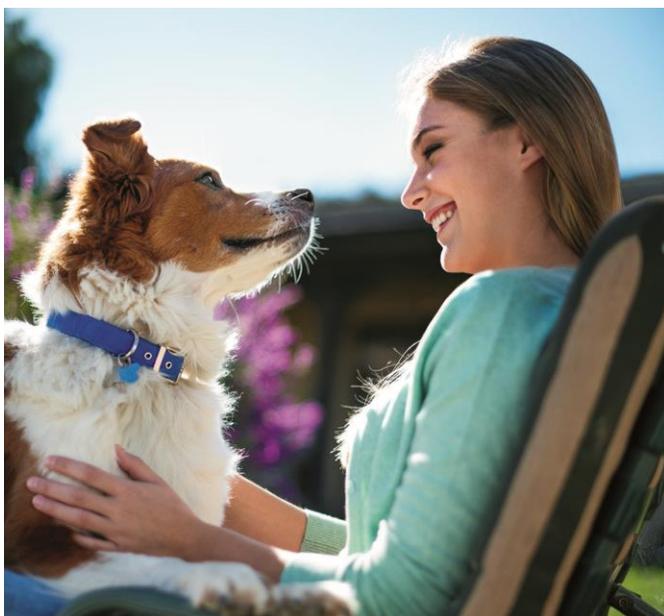


Petco is committed to helping adoptable pets find forever homes. We believe in a "Think Adoption First" philosophy, which means we encourage anyone looking to add a new pet to their family to consider adopting a homeless animal, rather than purchasing one.

Petco and the Petco Foundation partner with thousands of local animal welfare groups across the country and, through in-store adoption events, help find homes for more than 400,000 animals every year as part of the Think Adoption First® initiative. To date, Petco has helped more than 5.5 million pets get adopted through adoption events at our stores. The Petco Foundation has invested more than \$230 million since its inception in 1999 to help promote and improve the welfare of companion animals.

By thinking adoption first, our program seeks to accomplish the following:

- Increase the number of pets adopted into loving homes
- Decrease pet euthanasia
- Encourage pet parents to consider adopting before purchasing a pet of any kind



In-store adoption events

Petco stores host adoption events throughout the year where new pet parents can receive tips on how to care for their pets from Petco representatives, learn about local pet adoption efforts and, most importantly, meet adoptable pets.

Pet care advice in-store and online

A new pet is both a blessing and a responsibility. Whether you're considering a new dog, cat, small animal, bird or reptile; or have already welcomed a new pet to your home, in store Petco partners are positioned to help.

In addition, Petco's New Pet Center (www.petco.com/newpetcenter) has informative articles, featured products and more to help you make your new addition a happy and healthy member of the family.

Welcome to the Family

At Petco, we're here to help you nurture a powerful relationship with your pet for a happy life together. We invite all new pet parents to stop in anytime to claim a free Welcome to the Family New Pet Guide and get expert advice from our store partners.

The Welcome to the Family New Pet Guides include checklists and resources to help guide you every step of the way.

For more information about Think Adoption First®, visit: petco.com/adoptions

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