

petco positive dog training

Proper training is essential to a happy and safe relationship between dogs and their pet parents. To make dog training an enjoyable and fulfilling activity, Petco encourages a positive approach that nurtures the bond between pets and pet parents through positive reinforcement. The Petco Positive Dog Training program offers fun, educational classes in a safe setting to teach pet parents how dogs think, learn and communicate.

Petco Certified dog trainers provide advice on how to encourage polite manners in real-world situations, such as walking through a crowd, encountering other dogs and meeting new people. This positive, voluntary and reward-based method promotes a relationship of mutual respect and trust between pet and pet parent.

Training great trainers

Petco Certified dog trainers undergo a complete training program that is reviewed by an independent board-certified veterinary behaviorist and updated regularly with current training methods and principles.

All Petco Certified dog trainers—regardless of experience—complete a 16-week instruction program, including three to four weeks focused on theory-based learning, knowledge checks and bookwork, followed by 12 weeks of hands-on training.



For more information on Petco Positive Dog Training, visit: petco.com/training

Benefits for Pet Parents

Proper training can increase pet parent satisfaction and keep pets happy in their homes. Petco's proven behavior training methods ensure dogs learn appropriate behaviors by engaging the dog in a constant state of learning. At the same time, trainers closely observe how pets respond to pet parents in order to optimize the positive reinforcement approach. All Petco dog training classes include:

Dog-Friendly Communication

Rewarding good behavior and ignoring unwanted behavior.

Personalized instruction

Guidance from a Petco certified dog trainer on how to teach a behavior and cater to a dog's specific needs, such as switching to a treat that a dog loves or replacing treats with praise and affection.

Socialization

Group classes allow dogs of all ages to learn valuable lessons while socializing with other dogs and people in a fun and interactive setting.

Compassion

This helps to strengthen the bond between pet parent and dog.

Media contacts

Lisa Stark, (858) 453-7845 x22-558 or lisa.stark@petco.com
Megan Oxford, (858) 453-7845 x22-3314 or megan.oxford@petco.com

