

# PayPal's Gifting and Giving 2021 Study for Ireland reveals



**€721**

is the average spend on gifts this Christmas



**38%**

of Irish people say it feels like Christmas will be back to normal this year



**53%**

of consumers are doing more of their Christmas shopping online in order to avoid crowds



**38%**

say the pandemic has caused them to be more generous with their time and money

Source: Survey conducted by Censuswide with a sample of 1,000 Irish respondents in November 2021