



FAQ for Terms and Conditions – PayPal x WTC	
Question	Answer
<b>Who is Welcome to Country?</b>	<p>Welcome to Country is a not-for-profit organisation with a vision and purpose to empower Aboriginal and Torres Strait Islander communities to create jobs and address economic and well-being outcomes.</p> <p>Welcome to Country is the premium national platform for exceptional Aboriginal and Torres Strait Islander experiences, helping to connect Australians with the world's oldest living culture. Alongside experiences, the Welcome to Country marketplace offers an online shop with a range of authentic and ethically sourced Indigenous products, from artwork to jewellery and food.</p> <p>Every experience booked and item purchased on Welcome to Country contributes to real social outcomes for Indigenous families and their communities.</p>
<b>Why is PayPal partnering with Welcome to Country?</b>	<p>PayPal's mission is to democratise financial services to ensure that everyone, regardless of background or economic standing, has access to affordable, convenient and secure products and services to take control of their financial lives.</p> <p>PayPal believes access to affordable and convenient financial services should be a right for all rather than a privilege for the few. As we democratise financial services for consumers, we can enable the hopes, dreams and ambitions of millions of people around the world.</p> <p>Welcome to Country's vision is to address employment and economic development outcomes in the Aboriginal and Torres Strait Islander communities. As a not-for-profit driven by our purpose, everything we do is focused on delivering direct outcomes to Aboriginal and Torres Strait people and communities. We do not have shareholders or owners who receive profits. All profits made are directed towards achieving our purpose.</p> <p>Through partnering together, PayPal hopes to help Welcome to Country reach more Australians and make them aware of the beautiful products and experiences available through Welcome to Country that directly benefit Aboriginal and Torres Strait Islander artists and communities.</p>
<b>How is PayPal supporting Welcome to Country?</b>	<p>PayPal is working closely with Welcome to Country to help raise awareness of businesses that are owned and operated, led by, or support Aboriginal and Torres Strait Islander peoples and communities. As part of the partnership, PayPal is running a month-long social competition where entrants can win \$500 in their PayPal account by celebrating and sharing what this year's NAIDOC Week theme 'Heal Country!' means to them. PayPal will feature Welcome to Country on its website and marketing materials, including an email to about half of its 9.1m Australian customers. PayPal will also spotlight Indigenous owned business stories on PayPal's social channels over the coming months.</p>

<p><b>Who is eligible to enter?</b></p>	<p>To be eligible, you must be:</p> <ul style="list-style-type: none"> <li>• A legal resident of Australia aged eighteen (18) years or over, and not be an employee or contractor, or immediate family member of an employee or contractor, of the Promoter, its related parties, or any third parties associated with this Competition</li> <li>• Have a valid and active Australian PayPal account</li> <li>• Ensure your Instagram and/or Facebook account privacy setting is set to public (i.e. not 'private) to be eligible for this Promotion</li> </ul>
<p><b>How do I enter this competition?</b></p>	<p>Go to <a href="http://www.instagram.com/PayPalAU">http://www.instagram.com/PayPalAU</a> or <a href="https://www.facebook.com/paypalau">https://www.facebook.com/paypalau</a> and visit the post shared on Tuesday 15 June 2021 regarding the PayPal Welcome to Country Competition for details.</p> <p>Contestants are asked to upload an Instagram or Facebook Newsfeed post or Instagram story celebrating what this year's NAIDOC Week theme 'Heal Country!' means to them.</p> <p>The content may feature an item e.g., Indigenous art &amp; design; Australian country e.g., a native flower, animal or place; a message or pics of your NAIDOC Week celebration and must tag both @PayPalAU and @WelcomeToCountryAU and #HealCountry.</p>
<p><b>What is the judging criteria?</b></p>	<p>Entries will be judged by a panel of PayPal Australia employees against the following criteria:</p> <ul style="list-style-type: none"> <li>• Overall quality of the photo clarity, colour, lighting, exposure and focus, composition</li> <li>• Creativity, originality and authenticity</li> <li>• Adherence and relevance to the NAIDOC Week 2021 theme 'Heal Country!'</li> <li>• PayPal encourages participants to post authentic indigenous art and/or design and acknowledge the artist if possible. PayPal understands that entries may have unknown origin and will recognise good-faith entries that show respect for indigenous art, designs and culture where the artist and origin of the piece is unknown</li> </ul>