Safe shopping for the holiday season

Preparing with precautions

81% of retailers are preparing for extra safety in stores

Retailers report that they will:

Offer curbside pickup 46%

Make masks mandatory 45%

Implement social distancing guides 45%

Offer hand sanitizer 34%

Cashless is king

1 in 3 retailers are implementing cashless payment options in stores

43% of retailers are planning to increase their online inventory to prepare for the holiday shopping season

An online study commissioned by PayPal and conducted by Netfluential in August 2020 involving 1000 U.S. PayPal SMB merchants selling products directly to consumers through a website or e-commerce platform. The sample is made up of merchants in different verticals, 200 in fashion, 200 in cosmetics and 600 across home-goods, furniture, garden electronics and sport.