

Individuals vs. The Nation

Across a range of long-term planning categories, people feel very different about the direction they're moving in personally vs. the direction the country is moving in as a whole



VS.



Managing Debt

79%

feel they are personally moving in the right direction in the area of managing debt

but only

11%

feel the nation is moving in the right direction in the area of managing debt

Spending & Saving



feel they are personally moving in the right direction in the area of spending



feel they are personally moving in the right direction in the area of saving



feel the nation is moving in the right direction in the area of spending



feel the nation is moving in the right direction in the area of saving



Healthcare

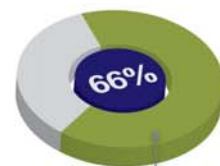
64% feel they are personally moving in the right direction in the area of health / fitness

AND **23%**

feel the nation is moving in the right direction in the area of healthcare



Infrastructure



feel they are personally moving in the right direction in the area of investing in improvements (e.g., going back to school, making home repairs, etc.)



feel the nation is moving in the right direction in the area of investing in infrastructure



Education

75%

feel their children's education is moving in the right direction

but only

19%

feel the nation is moving in the right direction in the area of education

Careers & Jobs

73%

feel they are personally moving in the right direction in the area of their career

but only

28%

feel the nation is moving in the right direction in the area of jobs

Data displayed was provided by an official study conducted with U.S. adults by Northwestern Mutual.