The New Avast One

Reviewer's Guide 2026

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The Most Comprehensive Free Cyber Safety Solution

Avast One is your personal digital guardian; start with powerful free protection, then add extra tools whenever you need them.

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The Evolution: From Fixed Tiers to Flexible Control

Avast One now fits around you, not the other way around

	The Old Way	The New Way: Avast One
Bundles	Fixed bundles of features/apps	One flexible product you can tailor to your needs at any time
Value	Many features left unused	No waste. Only turn on (and if applicable pay for) products you actually use
Experience	Apps open separately	A central hub for digital safety
Upgrades	Pushed into higher tiers just to access a new feature	No tiers, choose from flexible upgrades that put you in control

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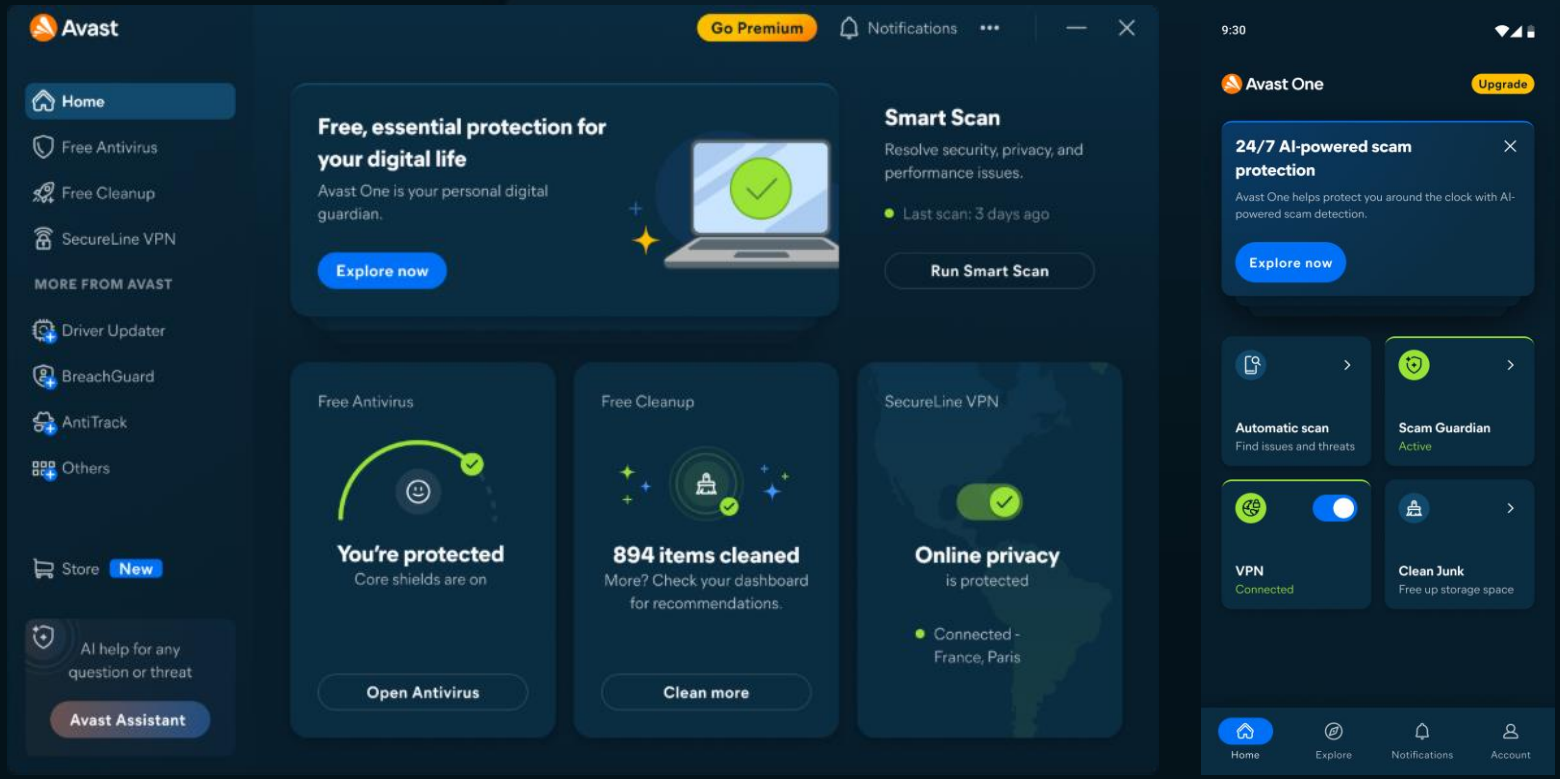

From fixed tiers and unused features to one Avast One you control

How it Works

Protection that evolves as your needs evolve

Start Free
Download Avast One and enjoy free security, privacy, and utility tools immediately.

Discover Features
Turn on other features such as VPN within the app to tailor your protection.

Build Your Protection
Add premium security, privacy, identity and utility features as your needs evolve.

All-in-one
Experience comprehensive Cyber Safety in a unified platform.

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Under The Hood

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Scam Guardian (desktop)

World-class AI-powered Scam Protection

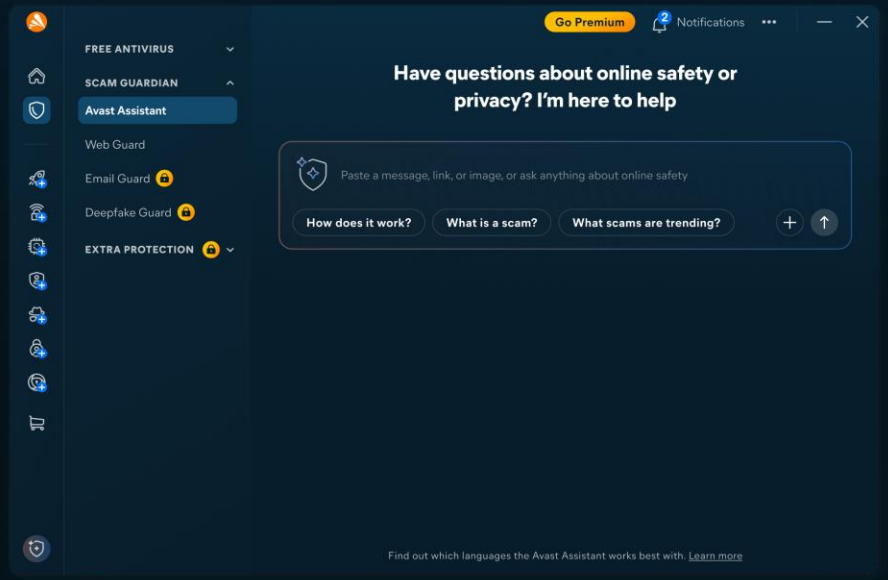
Scam Guardian: Avast Free Antivirus
Scam Guardian Pro: Avast Premium Security

Scam Guardian

- Avast AI Assistant – an always on advisor that helps assess suspicious websites, texts, and messages, and offers advice and product-specific information.
- Web Guard – continuously analyzes and detects hidden scams in content and code – offering unique visibility into dangerous URLs.

Scam Guardian Pro (everything in Scam Guardian, plus)

- Email Guard – uses AI to scan and flag both safe and suspicious emails, detecting scams before they're opened.
- Deepfake Guard – uses AI to detect malicious deepfakes and identify video-based scams (English only).



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Scam Guardian (mobile)

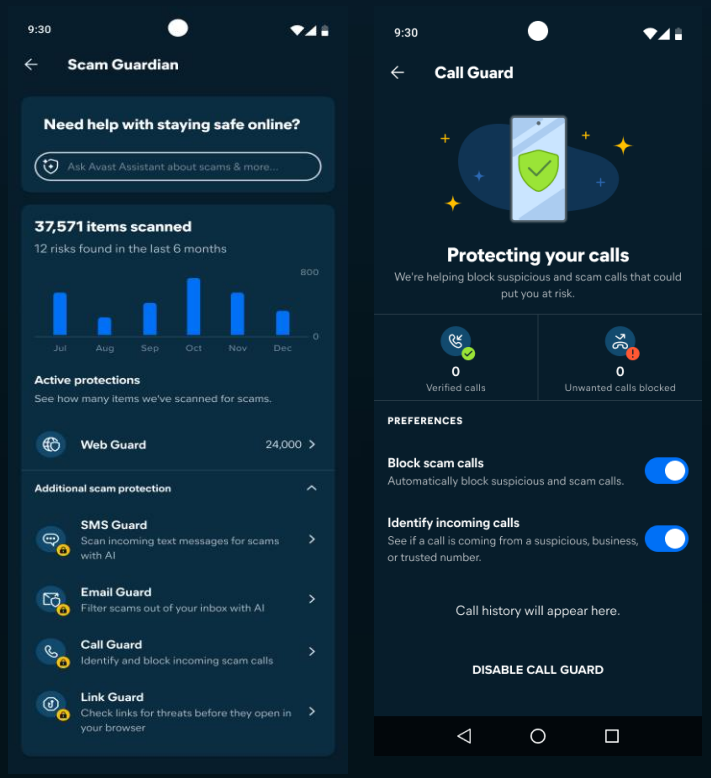
World-class AI-powered Scam Protection

Scam Guardian

- Includes AI Assistant and Web Guard, as on Desktop

Scam Guardian Pro (everything in Scam Guardian, plus)

- Call Guard – uses AI to automatically block scam calls or labels incoming calls as scam, junk, or as a business, so people will know if they should answer.
- Email Guard – uses AI to scan and flag both safe and suspicious emails, detecting scams before they're opened.
- SMS Guard – advanced AI for detecting sneaky, sophisticated text message scams that try to trick you.



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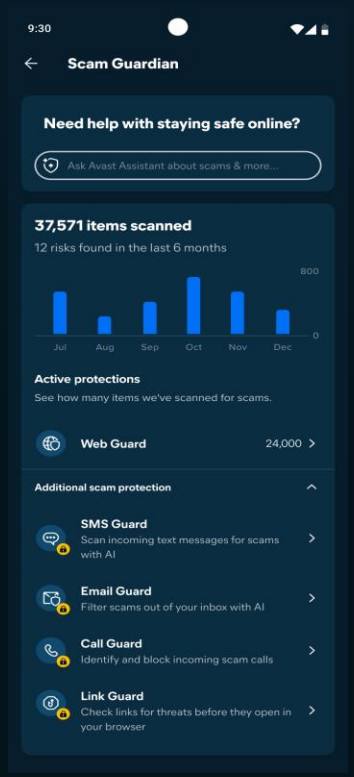
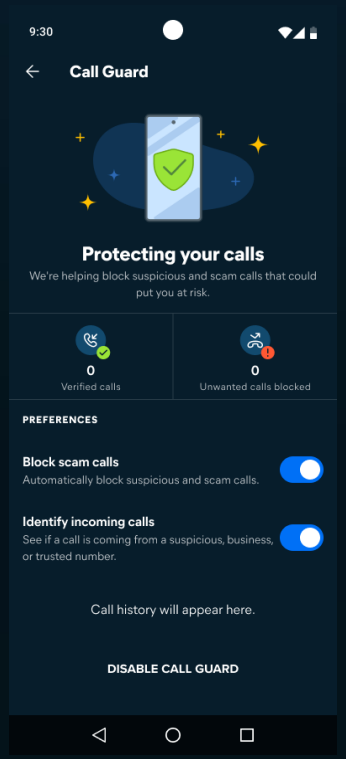
AI Agent Protection

Helps keep AI Assistants safer at every step

- **Protects AI tools** by checking new plugins and skills before your AI uses them.
- **Monitors AI connections** by assessing the hidden web traffic AI agents generate and blocking risky sites or downloads.
- **Blocks unsafe AI actions** by stopping hidden instructions that try to trick AI into leaking data or taking unsafe actions.
- **Protects AI output** by reviewing AI-generated files, code and content before you open, run or rely on them.
- **Delivers end-to-end AI safety** across what your AI uses, does, connects to and creates.





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Avast Antivirus

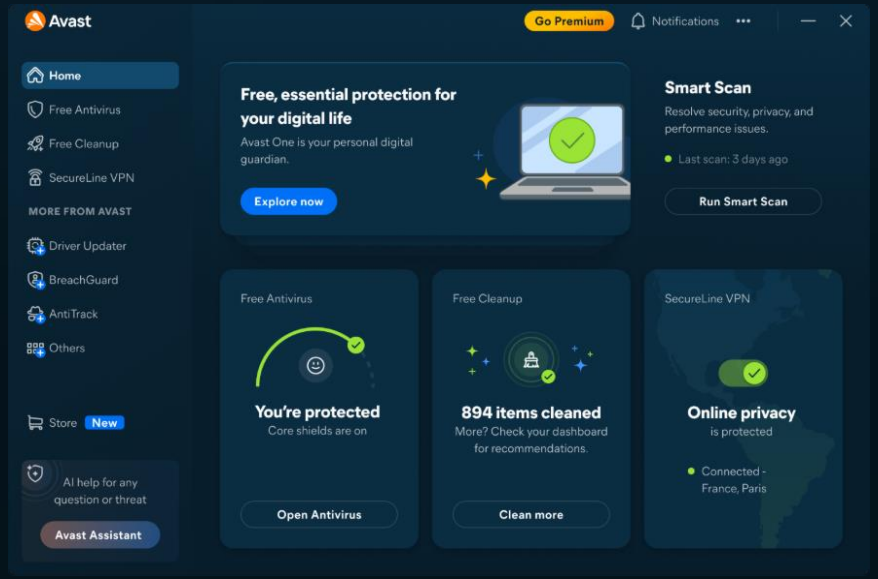
Award-winning AV protection

Avast Free Antivirus

- Core antivirus with real-time shields scanning files, apps, and processes as you use them.
- Smart Scan plus web/email guard to catch browser threats, outdated apps, and malicious downloads.
- WiFi Inspector and quarantine to spot unsafe networks and isolate suspicious files.

Avast Premium Security

- Advanced firewall and network shields protecting against intrusion and data leaks.
- Ransomware Shield, Real Site, and Bank Mode to protect money, data and logins.
- Extra privacy layers to lock down apps and files.



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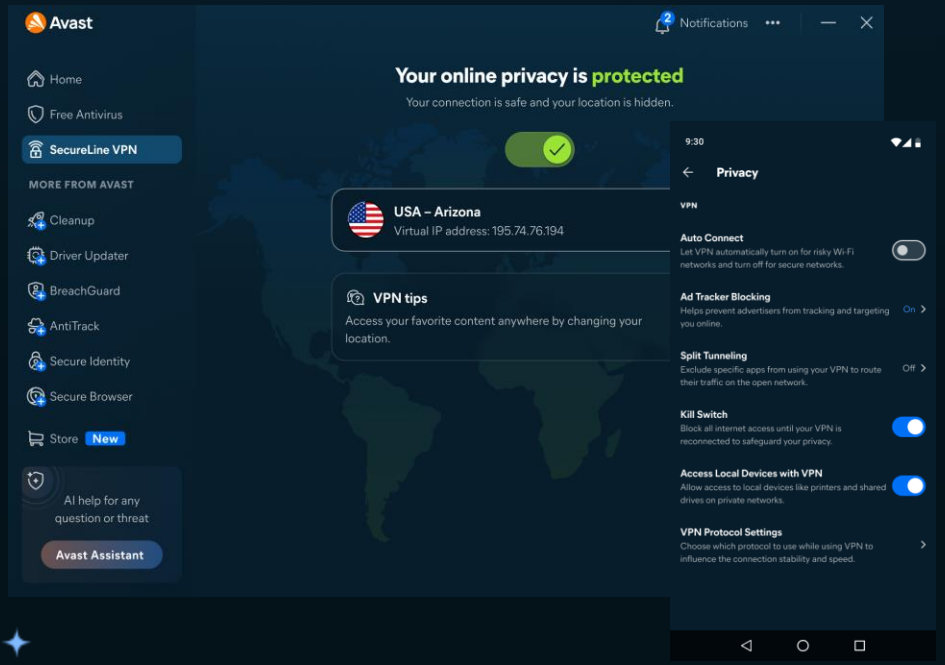
Avast SecureLine VPN

Browse, stream, and bank online with more privacy and freedom

- **Browse like no one is watching** – encrypts your traffic so ISPs, hackers, and advertisers can't track what you do.
- **100+ locations worldwide** – global servers for private, stable connections wherever you are.
- **Streaming-optimized servers** – safer streaming of shows and sports with high-bandwidth servers.
- **Always-on protection** – auto-connect and untrusted-network rules keep VPN active on risky Wi-Fi.
- **Advanced security and privacy by design** – modern protocols, kill switch, DNS-leak protection, tracker blocking and strict no-logs.



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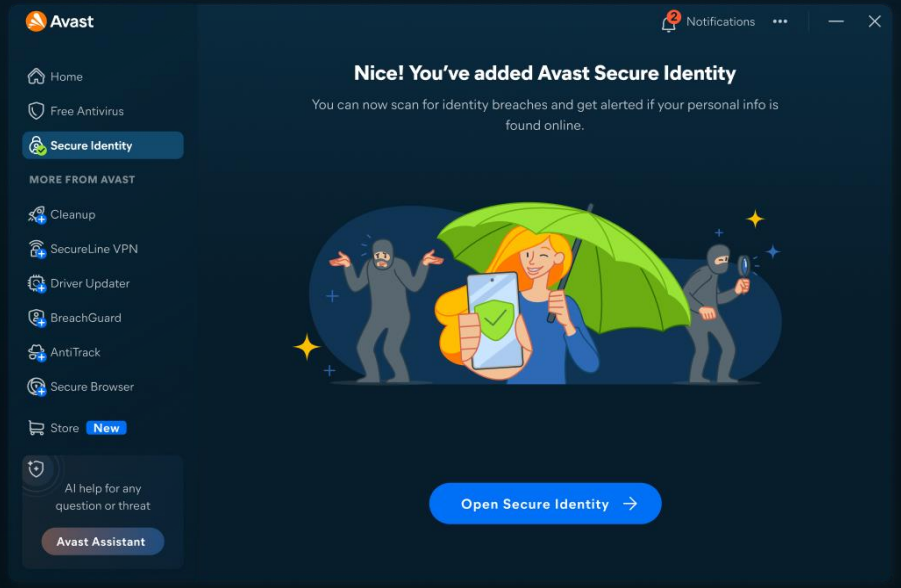
Avast Secure Identity

Stay in control of your identity and protect your money

- **24/7 Identity Monitoring** — We watch the dark web, private forums and your social accounts around the clock and alert you the moment your personal info is exposed.[1]
- **Credit Monitoring & Alerts** — Track your credit score, credit report and key file changes so you can spot fraud early.[2]
- **Financial Monitoring** — Get flagged on suspicious charges, withdrawals, recurring debits and large purchases across your linked accounts.[3]
- **Identity Theft Reimbursement up to $1M** — Recover lost wages and out-of-pocket costs if identity fraud hits your finances.[4]
- **24/7 Identity Restoration Specialists** — A dedicated expert works your case end-to-end to help you reclaim your identity fast.[5]
- **Stolen Wallet Assist** — Step-by-step help to cancel and replace cards, IDs, and key documents if your wallet is lost or stolen.



[1] Dark Web Monitoring is not available in all countries; data points monitored vary by country. Avast Social Media Monitoring is not available on all platforms, features differ by platform and excludes chats/DMs. [2] Credit Monitoring is available in the US only. [3] Financial/Transaction Monitoring is available in the US, UK, Australia, and New Zealand only.[4] $1M reimbursement applies to the US only; issued and covered by Hamilton Insurance DAC, subject to policy terms and exclusions. Separate identity theft reimbursement is available in Australia and New Zealand under local underwriters and limits. [5] US plans include a 24/7 US-based specialist team; in other markets, customers receive Identity Restoration Specialist support (availability and hours may vary by region).

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Avast BreachGuard

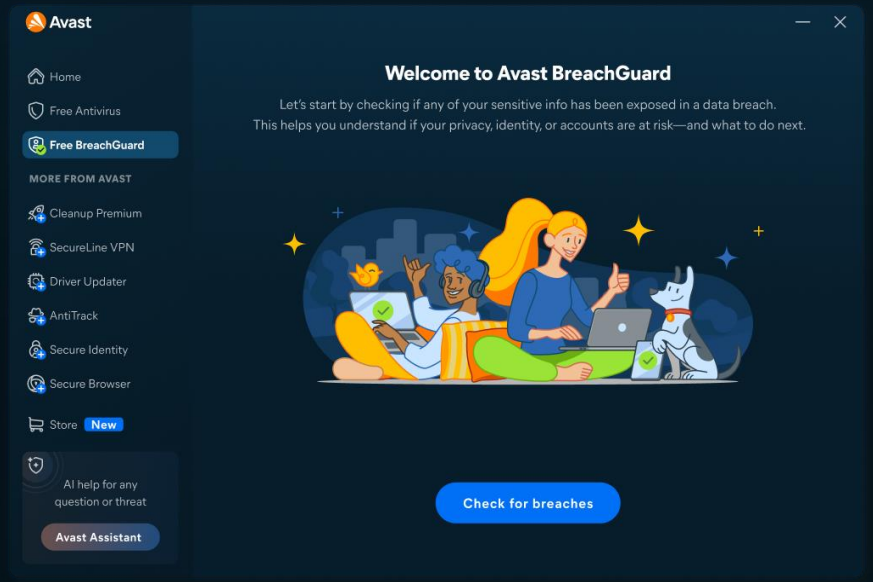
Monitor the dark web for data breaches and tighten up your privacy

BreachGuard Free

- **Dark web scan** – Check anytime if your personal info been breached so you can act to prevent identity theft and fraud.
- **Fewer targeted ads** – automatically sends opt-out requests to major advertisers to reduce tracking.

BreachGuard Premium

- **Dark Web Monitoring –** Continuously scans the dark web for your breached personal info.
- **Password health** – analyzes passwords saved in the browser and flags weak or risky ones for you to change.
- Step-by-step guide for tightening up privacy settings on popular online services Amazon, Facebook, X, Instagram, or Reddit.
- Personal Info Removal – automatically requests removal of personal data from data brokers (US-only)
- 24/7 support from US-based Identity Assist team to help if you fall victim to a data leak and ID theft (US-only).



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Avast Cleanup

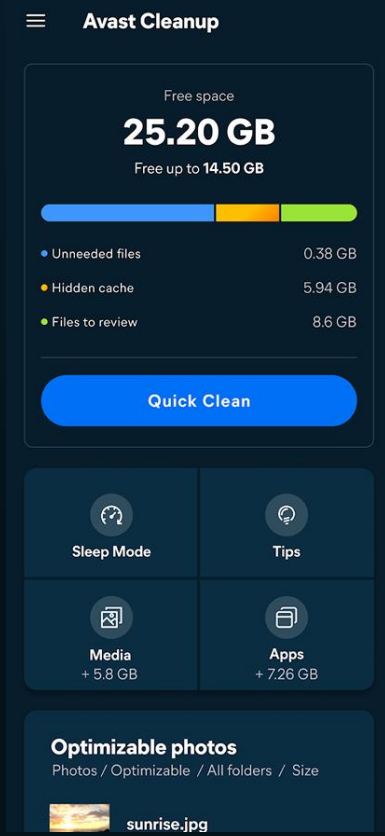
Free up space and keep your devices running smoother

Cleanup Free

- **Junk & browser clean-up** – removes browser clutter and system junk to free space and keep devices running smoother.
- **Removes unused & bloatware apps** – spots rarely used or pre-installed apps so you can uninstall them and reclaim resources.
- **Basic auto-maintenance** – quick clean and scheduled cleanups for everyday tidy-up with minimal effort.

Cleanup Premium:

- **Deeper automatic cleaning** – more powerful maintenance, including registry, disk and shortcut cleanup, plus long-term health tools.
- **Advanced storage tools** – duplicate-file finder, richer app uninstall and detailed stats to stay on top of space and performance over time.



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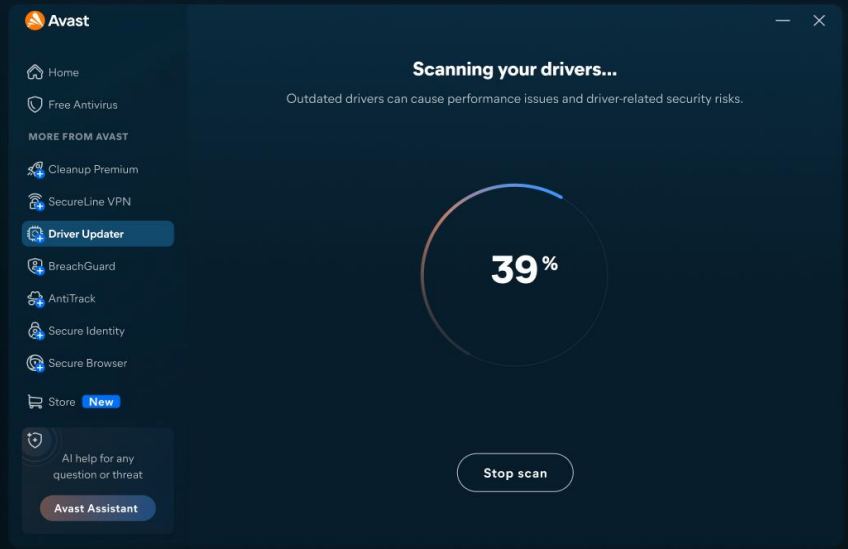
Avast Driver Updater

Keeps your drivers updated for smoother, safer performance

- **Automatic driver scans** – regularly checks for outdated, missing, or risky drivers on your PC, and alerts people when updates are available.
- **Compatibility checks** – ensures optimal driver versions are installed by considering Windows version and hardware configurations.
- **Backup and revert** – automatically creates a backup of your existing driver so you can switch back if needed.
- **Stronger security layer** – highlights vulnerable drivers and scans them with AV tech before installation.



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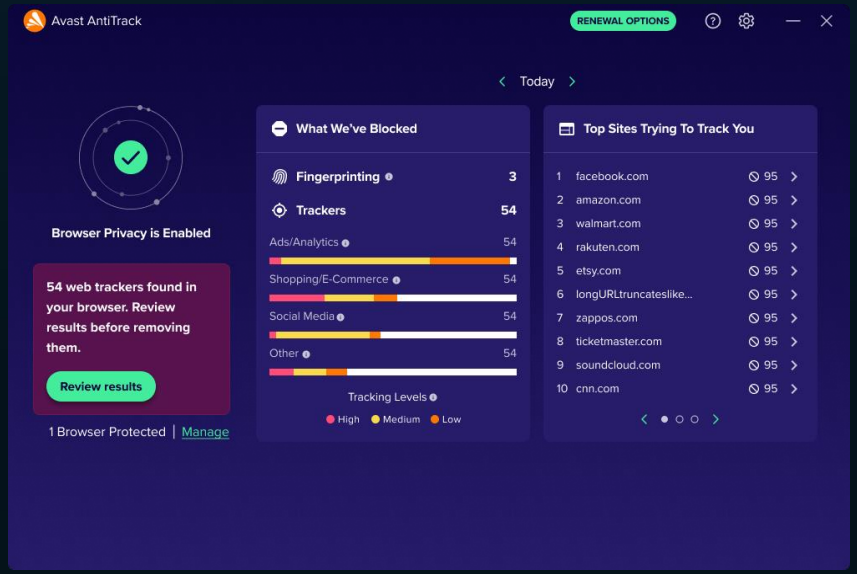
Avast AntiTrack

Make it harder for third parties to follow you around the web

- **Anti-fingerprinting** – constantly varies your “digital fingerprint” (location signals, screen size, device details) so websites can’t reliably recognize or follow your device.
- **Tracker & cookie blocking** – stops tracking cookies and behavior trackers that try to log what you do online and build a profile of you.
- **Tracking dashboard** – shows how often sites try to track you, which trackers were blocked, the top sites trying to follow you, and how risky different tracker types are.



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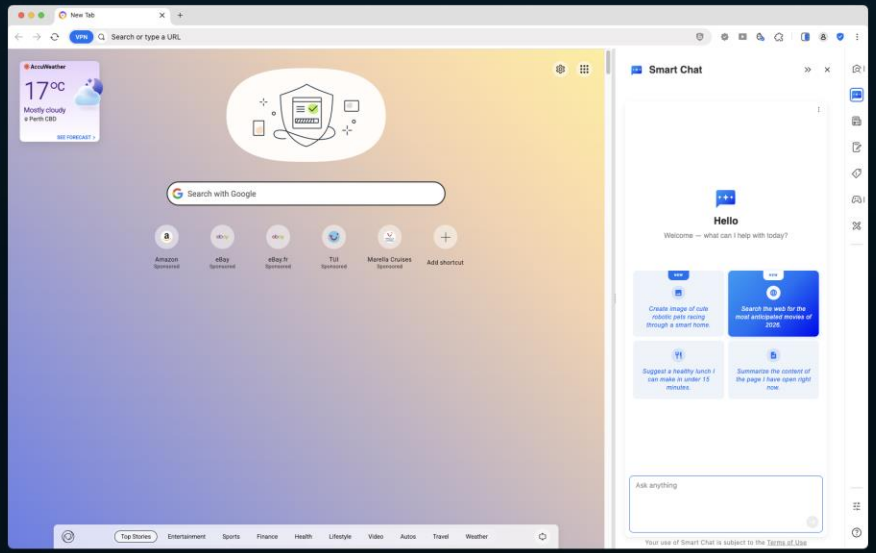
Avast Secure Browser

Stay private, protected, and in control every time you browse, bank, and shop online.

- **Browse without being tracked** – Built-in ad, tracker, and fingerprinting protection stops third parties following you and helps pages load faster.
- **Shop and bank with confidence** – Bank Mode opens a secure virtual environment for banking and payments, isolating your sensitive data from threats.
- **Stay protected automatically** – A real-time built-in antivirus engine scans downloads, scripts, and pages as you browse to block malware and phishing.
- **See your protection at a glance** – The Security & Privacy Centre puts all your active protections on one dashboard, so you always know you're covered.



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Availability

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Avast One Availability

Staggered rollout across web and mobile, starting April 16

Date	Web/Desktop (new users)	Android	iOS
April 16	Live on web for **English markets, Portuguese Markets, and Poland**	App available in Play store in the **same launch markets**	**Global launch for new users** from day one
May 19	Extends to **France and Germany**	Extends to **France and Germany**	No change – already global
Q2 (phased)	**Rest of world (ROW)** rollout across remaining markets	ROW rollout phased over time	No change – already global

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Summary

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Avast One is Cyber Safety protection on your terms

Unbeatable Value

The most comprehensive **free** Cyber Safety platform available today.

Real control

No fixed tiers or bundles. Choose the protections you need, when you need them.

All-in-one

A central Cyber Safety hub to easily activate and manage your protection across devices.

Pay As You Go

Choose flexible upgrades as your digital life requires.

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Resources

- Product Page
- Press Release
- Blog

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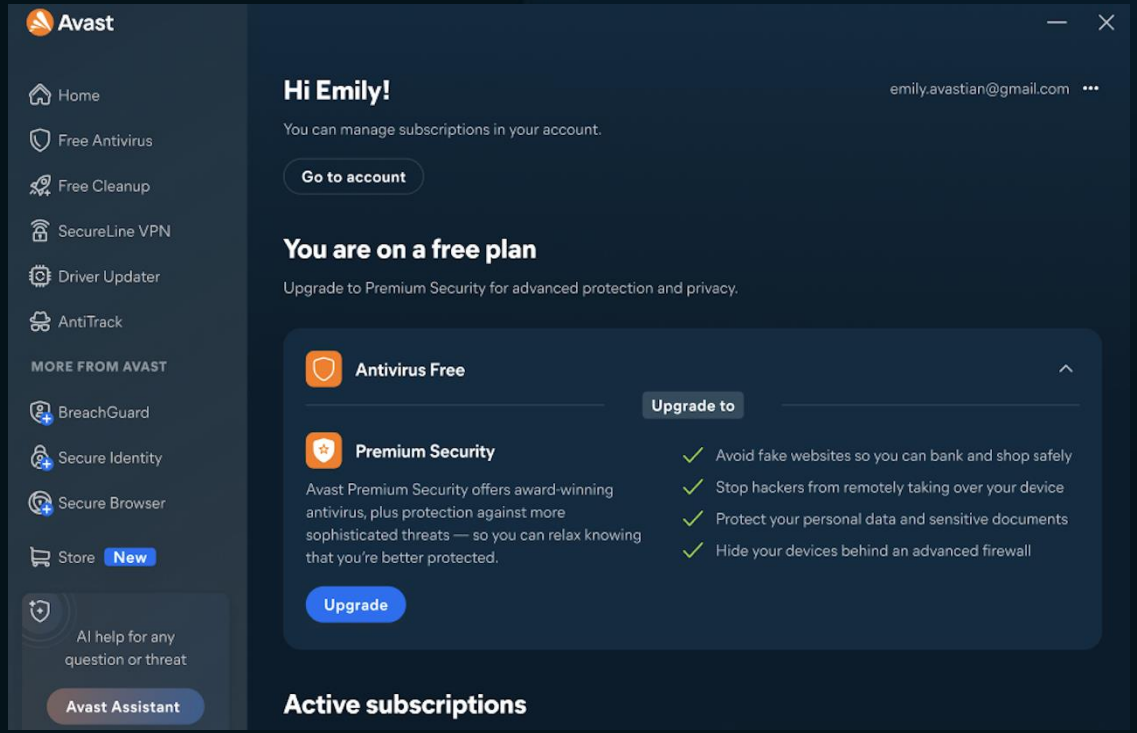
Installation Guide



1. Download and install Avast Free Antivirus. The product opens in the Avast One application.
2. Experience the benefits Avast One products offer to customers completely for free.
3. When ready to upgrade, from the Home Dashboard, click the three dots in the top right menu.
4. Click on "Account"
5. Click on the "Enter Activation Code" link below the Active Subscription section
6. Add the Activation Code provided

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Thank you

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