

2023 Norton Cyber Safety Insights Report: Special Release – Holiday Methodology

The study was conducted online within 13 countries worldwide (USA, UK, Australia, Brazil, Colombia, the Czech Republic, France, Germany, India, Italy, Japan, Mexico, and New Zealand) by Dynata on behalf of Gen from August 17th to September 4th, 2023 among 13,061 adults ages 18 and older, with a minimum of 1,000 respondents per country. Data are weighted where necessary by age, gender, and region, to be nationally representative.