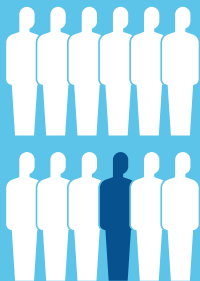


FECAL INCONTINENCE IS EXTREMELY COMMON

1 in **12**
adults has FI^{1,2}



vs.

5.8 million

adults in the U.S. with
Alzheimer's disease³

18 million

adults in the U.S.
with asthma⁴

1. United States Quick Facts. United States Census Bureau website. Available at: <https://www.census.gov/quickfacts/table/PST045215/00>. Accessed July 19, 2016.
2. Whitehead WE, Borrud L, Goode PS, et al. Fecal Incontinence in US adults: epidemiology and risk factors. *Gastroenterology*. 2009;137(2):512-517.
3. Alzheimer's Association. 2019 Alzheimer's Disease Facts and Figures. <http://www.alz.org/facts/overview.asp>. Accessed April 30, 2019.
4. Centers for Disease Control and Prevention. 2014 NHIS Data. <http://www.cdc.gov/asthma/nhis/2014/table3-1.htm>. Accessed April 21, 2016.