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2020 MAZDA CX-3: EQUIPPED TO EXPLORE

APPLE CARPLAY AND ANDROID AUTO AMONG SEVERAL STANDARD FEATURES

- Premium features paired with engaging driving dynamics help support an urban lifestyle
- New standard equipment includes i-Activsense safety features, Apple CarPlay™ and Android Auto™
- 2020 Mazda CX-3 goes on sale with a starting MSRP¹ of \$20,640 and will arrive at dealerships in January 2020

IRVINE, Calif. (Jan. 9, 2020) – With a sense of adventure at every turn, the Mazda CX-3 is ready to venture into the urban landscape. For 2020, Mazda has equipped the subcompact crossover SUV with Apple CarPlay™ and Android Auto™, an extensive suite of safety features and more standard premium conveniences. Developed with Mazda's striking design philosophy, athletic driving dynamics and

¹ MSRP does not include \$1,045 for destination and handling (\$1,090 in Alaska), taxes, title or additional fees. Dealers set actual sale prices.

straightforward driving position, CX-3 offers an engaging package for urbanites who don't settle for the conventional.

The city continuously offers something new to discover. Mazda's four-cylinder Skyactiv-G 2.0, rated to deliver up to 148 horsepower and 146 lb-ft of torque, allows CX-3 to be more than capable of exploring the events and experiences in the city. Paired with standard front-wheel drive and a quick-shifting Skyactiv-Drive six-speed automatic transmission with manual-shift mode and Sport mode help create an enjoyable, premium driving experience. For the more adventurous types, Mazda's predictive i-Activ all-wheel drive is available for the occasional times when one may want to escape the hustle and bustle to reconnect with nature.

Mazda CX-3 Sport has a modern, stylish cabin with well-appointed standard features. Fans can enjoy amenities such as Apple CarPlay™ and Android Auto™, Active Driving Display and automatic climate control which are all new standard features for 2020. The subcompact crossover is benefited by a seven-inch, full-color touchscreen display with Mazda Connect™, Bluetooth hands-free phone and audio and a six-speaker audio system. These features can be safely accessed through the multi-function commander knob or steering wheel mounted controls. Other premium standard features include electronic parking brake with auto-hold feature, push button start, remote keyless illuminated entry system, power windows with one-touch automatic up/down feature for the driver side and cloth seats.

An urban lifestyle accompanies a need for safety and the CX-3 Sport includes an extensive suite of i-Activsense safety features. Newly standard Mazda Radar Cruise Control with stop and go function can be helpful for extended drives or congested commutes. Advanced Smart City Brake Support with Pedestrian Detection, Smart Brake Support with Collision Warning, Lane Departure Warning, High Beam Control all join Blind Spot Monitoring with Rear Cross-Traffic Alert and a rearview camera as standard safety features.

Smooth, flowing designs help CX-3 emphasize an athletic persona, creating a sense of motion. Appealing to the senses, CX-3 Sport now features all LED exterior lighting as standard, including headlights, taillights and daytime running lights. To add

function to form, the LED headlights have automatic on/off and automatic leveling capabilities. Rain-sensing windshield wipers, also newly standard, provide continence and complement the rear window wiper. To bring the entire package together, the CX-3 is styled with 16-inch aluminum alloy wheels, a roof spoiler, shark fin antenna, dual stainless-steel exhaust outlets and an understated black front grille design that brings greater depth and distinction.

Packaged with substance and style, the 2020 Mazda CX-3 is the exceptional urban vehicle that continues to embody outstanding design and exhilarating driving that Mazda vehicles are known for. With many different and unique experiences in the world, fans can look to CX-3 as an inspiration to take advantages of the opportunities before them.

MSRP² FOR THE 2020 MAZDA CX-3 IS AS FOLLOWS:

	Front-Wheel Drive	i-Activ All-Wheel Drive
CX-3 Sport	\$20,640	\$22,040

PREMIUM PAINT COLORS:

Soul Red Crystal Metallic	\$595
Machine Gray Metallic	\$300
Snowflake White Pearl Mica	\$200

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

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