

MAZDA NORTH AMERICAN OPERATIONS

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WHAT'S NEW WITH MAZDA MOTORSPORTS? EVERYTHING!

New car, engine, fuel, teams, and drivers join Mazda and SpeedSource at Daytona

January 25, 2013 (DAYTONA BEACH, Fla.). Mazda will be seeking its 24th class win at the Rolex 24 at Daytona endurance race with three all-new 2014 Mazda6 racecars powered by Mazda's advanced, 400-horsepower SKYACTIV-D Clean Diesel engine. This will be the first-ever diesel powerplant to compete in GRAND-AM racing. The SKYACTIV-D engines are very much production-based, with more than 60-percent stock components, including the engine block and head.

The Car: Model Year 2014 Mazda6 SKYACTIV-D Clean Diesel Racecar

The Engine: A production-based racing version of the same 2.2-liter SKYACTIV-D Clean Diesel engine that will be available in the second half of 2013 for retail sale. The race engine includes over 250 stock components. The block and head are Mazda production parts, identical to that used in their production cars.

The Teams/Drivers:

#70 SpeedSource: Jonathan Bomarito, Marino Franchitti, James Hinchcliffe, Tom Long and Sylvain Tremblay. The two-time GT class winning team (2008 and 2010) will be seeking their third set of Rolex watches.

#00 VISIT FLORIDA Racing/SpeedSource/Yellow Dragon: Joel Miller, Tristan Nunez, Spencer Pigot, Yojiro Terada, and Tristan Vautier. Terada is the veteran Mazda racer who has competed in more than two dozen 24 Hours of Le Mans races, and scored class wins with Mazda at Daytona in 1979, 1982, and 1985. The others are all racers who have won recent championships within the *MAZDASPEED* Motorsports Ladder and the Mazda Road to Indy.



In addition to the two SpeedSource cars, there is one customer team, Freedom Autosport with Andrew Carbonell, Tom Long, Rhett O'Doski, and Derek Whitis. Freedom Autosport has been a winning team in the Continental Tire Challenge with Mazda. They are moving up as a complete team.



The Soundbites:

John Doonan, Director, Mazda Motorsports, Mazda North American Operations -- “This is an amazing moment in Mazda Motorsports history because we are once again bringing innovative technology to the race track to demonstrate the performance, quality, durability and reliability of our brand. While many know us as the ‘rotary engine’ company, and we love that part of our heritage, to race our latest SKYACTIV-D Clean Diesel technology in our newest car, in the race where we have scored our largest number of wins, is amazing. To get to this point, thousands and thousands of hours by engineers within Mazda in both Japan and the U.S., along with the amazing team at SpeedSource, has produced what we see as our prime mover for the next decade, SKYACTIV engines for racing.

Sylvain Tremblay, Owner, SpeedSource Engineering, and two-time Rolex 24 GT class winner – “I feel fortunate to have been a part in adding a few pages in the history of Mazda Motorsports. Now I am humbled to be part of a whole new chapter! New engine, new car, new everything, SKYACTIV is the way forward for us at the racetrack, like it is for the 2014 Mazda6, better performance and better fuel economy, what’s not to love about that. Very excited and proud of all the work by Mazda and our team here at SpeedSource in bringing this fantastic program to fruition.”

The Racecar Specs (current as of 1/26/13):

Chassis	SpeedSource Tubular Spaceframe
Engine	<i>MAZDASPEED</i> SKYACTIV-D Clean Diesel
Configuration	Inline 4 Cylinder Turbo Diesel
Displacement	2.2L (2191cc) Bore: 86.0 mm Stroke: 94.3 mm
Power	400 hp @ 5000 rpm -- GX class target
Torque	445 lb-ft @ 3600 rpm
Fuel System	Common Rail, Direct Injection
Turbochargers	Series Turbocharged Honeywell Turbo Technologies (Garrett) Turbochargers GTR3776R Low Pressure Stage GTR2560R High Pressure Stage
Transmission	EMCO 46P1 Transaxle
Clutch	Quarter Master
Suspension	Double A-Arm Front and Rear
Dampers	Dynamics DSSV
Brakes	Alcon Front: 355mm Disc, Monoblock 4-piston Caliper Rear: 328mm Disc, 4-piston Caliper
Wheels	BBS 1-piece Aluminum
Tires	Continental Racing Slicks (GRAND-AM Spec Tire) Front: 285/645R18 Rear: 305/645R18
Weight	1111 kg (2450 lb) -- GX class minimum
Weight Bias	50:50
Dimensions	Length: 4935 mm (194.3 inches) Height: 1298 mm (51.1 inches) Width: 1880 mm (74.0 inches)



Mazda History at Daytona (23 class wins):

- 1 GTU Touring win (1975)
- 13 GTU wins (1975/79/82/83/84/85/86/87/88/89/90/91/92/93 – TWELVE-IN-A-ROW)
- 2 GTO wins (1982/1983)
- 4 Camel Lights wins (1985/1986/1990/1993)
- 1 SRP win (20001)
- 2 GT wins (2008 & 2010)

Streaming Video to Complement TV Coverage:

To complement the SPEED TV coverage, Mazda will be providing a 'second screen' of coverage via streaming video from onboard the Mazda cars as well as some behind-the-scenes access to the Mazda teams. Mazda fans can log on at www.MazdaUSA.com/motorsports at anytime during the race.

SPEED, SPEEDTV.com and the Motor Racing Network will combine to provide 25 hours of flag-to-flag coverage. SPEED's Rolex 24 coverage begins at 3 p.m. ET on Saturday, Jan. 26, with a 30-minute pre-race show preceding the 3:30 p.m. waving of the green flag. When SPEED signs off on its opening day coverage at 11 p.m., SPEED.com will stream feeds throughout the night, including a rooftop camera, in-car cameras and radio calls by the Motor Racing Network. SPEED returns at 9 a.m. on Sunday, with coverage including a 30-minute post-race show following the checkered flag at 3:30 p.m. All 25 hours will be streamed live at www.grand-am.com and www.MotorRacingNetwork.com

About Mazda, Mazda Motorsports, and MAZDASPEED

Mazda is the number-one brand for road-racers across North America. Thousands of Mazda powered grassroots racers compete in various classes with the SCCA and NASA highlighted by Spec Miata, the world's largest spec class with over 2,500 cars built. In 2006 Mazda Motorsports established the *MAZDASPEED* Motorsports Development Ladder to assist racers in moving up through the ranks. In 2010 this was expanded to include the Mazda Road to Indy. Key to Mazda's success is strategic partnerships with the Skip Barber Racing School and Mazda Raceway Laguna Seca.

MAZDASPEED Motorsports is managed by Mazda North American Operations (MNAO). MNAO is headquartered in Irvine, Calif., and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City.

Consumer information can be found at www.mazdausa.com with press information at www.mazdausamedia.com racers and fans can follow the action on facebook (Mazdaspeed Motorsports).

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