

Our Commitment:

100% REUSABLE, RECYCLABLE OR COMPOSTABLE PACKAGING BY THE END OF 2025.

Our Approach



Exclude
certain plastic items + packaging materials.



Reduce
packaging usage across our portfolio, especially non-recyclable plastics.



Redesign
packaging to be recyclable or compostable.

WE ALREADY HAVE ONE OF THE SMALLEST PLASTIC PACKAGING FOOTPRINTS IN OUR INDUSTRY.*

ANNUAL PLASTIC USE – METRIC TONS (MT)



WE'RE CONSTANTLY PILOTING NEW APPROACHES TO KEEPING OUR FOODS SAFE & FRESH WHILE ALSO PROTECTING THE PLANET.



Learn more about our progress at crreport.kelloggcompany.com/.

* Kellogg global plastic packaging volume: 62,800 MT, peer comparison: EMF Report, Spring 2019 among peer companies <\$ 10 Billion Revenue.

** According to Ellen MacArthur Foundation definitions of recyclable at scale