

We are committed
to building resilient and responsible supply chains for our priority ingredients by the end of 2030.



How we'll get there:
By supporting farmers and workers – especially women and smallholders – through programs focused on climate, social and financial resiliency, and by driving continuous improvement with our suppliers.

Our Approach



Regenerative Practices

- DIVERSE CROP ROTATION
- +
- CONTINUOUS SOIL COVER WITH LIVING ROOTS
- +
- MINIMAL SOIL DISTURBANCE



Climate Resilience

- REDUCING GREENHOUSE GAS EMISSIONS
- +
- CLIMATE PREPAREDNESS
- +
- DISCLOSURE & ADVOCACY



Farmer & Worker Livelihood

- BETTER PRODUCTIVITY
- +
- HUMAN RIGHTS AT ORIGIN
- +
- ADVOCACY



Enhancing Biodiversity

- PROTECTING HABITAT
- +
- INTEGRATED PEST MANAGEMENT
- +
- DIVERSE, PLANT-BASED INGREDIENTS

Our Impact & Reach

We have achieved
98% PROGRESS

TOWARD RESPONSIBLY SOURCING OUR FIRST-GENERATION PRIORITY INGREDIENTS BY THE END OF 2020.



COCOA



SUGAR BEET



VANILLA



CORN



RICE



FRUITS



WHEAT



POTATOES



PALM OIL



SUGAR CANE

Since 2015, we've helped

MORE THAN 440,000 FARMERS & WORKERS

worldwide through *Kellogg's Origins™* Programs.



Learn more about our farmer projects and details on our progress at crreport.kelloggcompany.com.